

BEST PAPER AWARD

A panel of experts will consider outstanding papers for three designated awards. The decision of Panel will be final and binding. The Best papers will be awarded on the basis of content, writing and presentation skills.

IMPORTANT DATES AND DEADLINES

Submission of Abstract & Full Paper

- 7th January, 2017

Confirmation of Full Paper / Registration

- 10th January, 2017

Date of Conference

- Saturday 25th February, 2017

REGISTRATION FEE

Addressing	Before 10 th Jan.	After 10 th Jan.
Industrial / Corporate Delegates	800	1000
Academician	600	700
Research Scholar / Students	400	500

**Above mentioned charges are inclusive of tea, refreshment, lunch, registration kit etc.

PAYMENT DETAILS

Once the paper is accepted the payment is to be done online through

<http://cdgi.edu.in/cdips-nc1.php>

VENUE

Chameli Devi Institute of Professional Studies, Indore (M.P.)

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Chameli Devi Group of Institutions

Indore (M.P.)



NATIONAL CONFERENCE ON MAKE IN INDIA MANAGEMENT'S ROLE & PERSPECTIVE

SATURDAY 25 FEBRUARY, 2017



Organized by

Chameli Devi
Institute of
Professional Studies,
Indore (M.P.)

In Association with



NEN
NATIONAL
ENTREPRENEURSHIP NETWORK

ABOUT CHAMELI DEVI GROUP OF INSTITUTIONS

Agarwal Group laid the foundation of CDGI in 2006 when there was a need to have a high class technical institute that is committed towards technological excellence. The ideology behind setting up CDGI was to create technocrats that would add value to society by their innovations and creations. Spread over a land of 15 acres, the campus of CDGI signifies poise and grandeur. During the past decade CDGI has earned a reputation that stands tall and high amidst major technical institutes in Madhya Pradesh.

ABOUT CHAMELI DEVI INSTITUTE OF PROFESSIONAL STUDIES

Continuing the legacy of CDGI, Chameli Devi Institute of Professional Studies (CDIPS) was established in the year 2014 to sphere head quality education at Under Graduate level by offering courses like B.B.A., B.Sc. (Computer Science) and B.Com (Computer Application). The Institution provides a platform to students to build their career and develop themselves in the field of Management, Science and Commerce.



ABOUT INDORE

Indore was ruled by the Holkars from 1728, when the region was granted to them by Bajirao Peshwa. Indore is now an important commercial centre of Madhya Pradesh. It boasts of well developed industrial areas like Dewas and Pithampur where major industrial houses have production facilities. Indore has many advanced educational centres of computer, management and various other faculties.

ABOUT THE CONFERENCE

"Make in India" is the government's flagship campaign planned to boost the domestic manufacturing industry and attract foreign investors to invest into the Indian economy. The campaign was launched in September 2014 with an intention of reviving manufacturing businesses and emphasizing key sectors in India. To implement this program effectively, various initiatives have been taken so far. Now the issue is that, whether these initiatives are appropriate and sufficient enough to achieve the 'growth' objectives? What further initiatives can be taken? To address this issue, researches and deliberations are required.

WHO SHOULD ATTEND THE CONFERENCE

This conference is aimed at researchers from Academia and Industry. "Make in India" campaign has impacted one and all. The conference aims at welcoming all the researchers, faculty and industry professionals in the field of management as per conference themes mentioned in the brochure.

CONFERENCE OBJECTIVES

The objective of this national Conference is to discuss how "Make in India" campaign can enable the inclusive growth.

- To analyze the current initiatives undertaken to achieve the target of "Make in India" Campaign and to suggest the appropriate strategies to achieve the target.
- To discuss how "Make in India" initiatives can propel the Inclusive growth.
- To develop and suggest appropriate management strategies to achieve the target of "Make in India" Campaign.
- To explore the opportunities and challenges of "Make in India" Campaign in various sectors.
- To anticipate the implications of "Make in India" campaign in Indian scenario.

CALL FOR PAPER

The suggested topics may include the following (but are not limited to):

- Strengths of Indian manufacturing Industry
- Rendering and innovation of products and services
- Start up India and Stand up India
- Issues and challenges of capacity building
- Improving environment for business
- Contribution of Women in "Make in India" Campaign
- Challenges and issues related to MSME growth
- Role of banks in enhancing "Make in India"
- Innovative sustainable human resource practices
- Role of Digital India initiative in "Make in India"
- "Make in India"- legal compatibility
- "Make in India"- dream or reality
- Brand image of "Make in India" Campaign
- Emerging Financing Options for "Make in India"
- Opportunities in marketing, operations, supply chain management, human resource, IT for "Make in India"
- Role of digitalization to deliver governance.
- Education, research and training
- Entrepreneurs – the back bone of "Make in India"
- Other related themes are also welcome.

SUBMISSION AND REGISTRATION GUIDELINES

Submission and Registration is to be done online at

<http://cdgi.edu.in/cdips-nc1.php>

For any query or further information please write to us at
cdips.conference@cdgi.edu.in

The acceptance of the paper implies that at least one of the authors will present the paper. Paper must include objectives and hypothesis, research methodology, major results, implications and key references. They should adhere to the following:

Maximum length	: 4000 words including cover page and references
Margins	: 1 inch from all the sides
Font	: Times new roman
Style	: 12 points, justified
Line spacing	: 1.5
Title page	: Title, author(s), affiliation(s), contact details
Extended abstract of full paper	: Not more than 500 words and 5 keywords

Paper without softcopy will not be entertained. The author must send a declaration that the paper is original and has not been sent/submitted for publication elsewhere or presented in a conference/seminar. Further details available at

<http://cdgi.edu.in/cdips-nc1.php>

PUBLICATION

The selected paper will be published in ISBN book.