



Confederation of Indian Industry

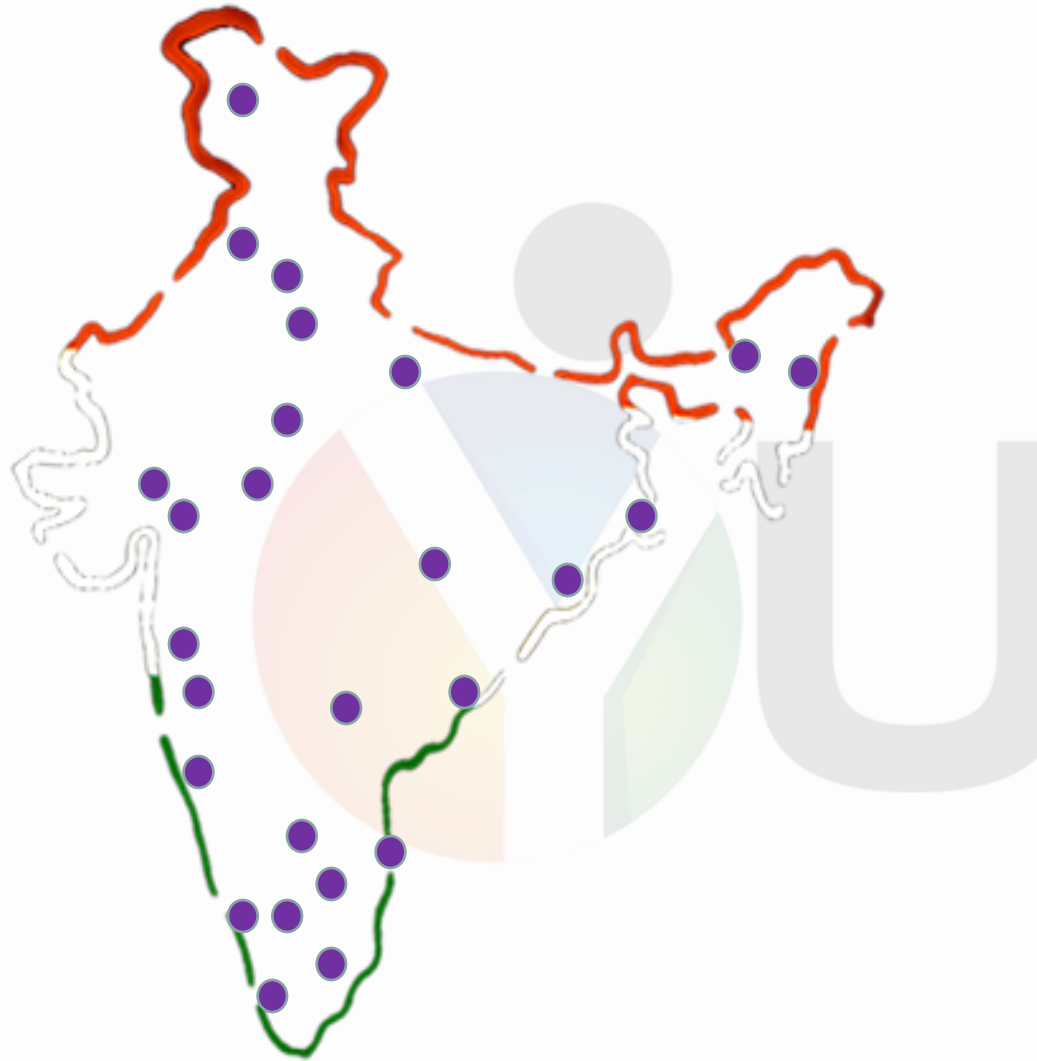


# About Young Indians (Yi)

- An integral part of Confederation of Indian Industry  
[www.youngindians.net](http://www.youngindians.net)
- Engages around 1600 direct members between the age of 25 to 40 in 32 Cities Chapters across 23 states in India
- Around 550 Events a year impacting close to 5 lakh people
- Works with 110 Institutions & 9500 Students through Yuva Chaupals
- The official representative of India in the G20 Young Entrepreneur Alliance [www.g20yes.com](http://www.g20yes.com)
- A proud founder of the Commonwealth Asia Alliance of Young Entrepreneurs [www.caaye.com](http://www.caaye.com)

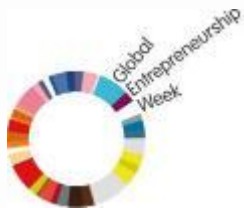


## Yi's presence in India



Ahmedabad	Kolkata
Bangalore	Lucknow
Bhubaneswar	Ludhiana
Bhopal	Madurai
Chandigarh	Mumbai
Chennai	Nagaland
Coimbatore	Patna
Delhi	Pune
Erode	Raipur
Goa	Siliguri
Guwahati	Solan
Gangtok	Srinagar
Hyderabad	Trivandrum
Indore	Vadodara
Jaipur	Vizag
Kochi	Trichy

# Yi Brands



# Yi YUVA

Young Indians involves students from schools and colleges around the country to involve them in leadership, personal development and nation building activities

Yi Yuva envisions connecting students to the community, the country at large and working towards a movement for "Nation Building". This is done by the formation of the "Yuva Chaupal" in institutions with this broader objective



# Yi Yuva STRUCTURE

**Yi Yuva:** the new name for Yi Youth Affairs vertical.

**Yi Yuva Chaupal:** Net Colleges will now be called Chaupal. For Example - Yi Yuva IIM-A Chaupal.

**Yi Yuva Chaupal Member:** All students who sign up with Yi Yuva.

**Yi Yuva Chaupal Chair:** A Yi member in your chapter who takes up the responsibility for the Chaupal.

**Yi Yuva Chaupal Sarpanch & Upsarpanch:** Students who lead & Co-lead the Chaupal.

**Yi Yuva Chaupal Coordinator:** Faculty / Staff member of the College nominated to facilitate.



# WHY SHOULD YOU JOIN Yi YUVA?

- Opportunity to interact with professionals from diverse background
- An experience on leadership and team-building
- Invaluable motivation for young minds to see how other Young achievers are making a difference
- A unique networking opportunity with peers across the country
- An opportunity to participate in all Major Yi

*Most of the Yi programs are very unique in nature and you may not get such experience else where*



# WHY YOU JOIN Yi YUVA?

To create an  
India Positive  
Mindset

A platform to see  
many successful  
people and  
understand them

Building and Industry Vs  
Institution Relationship

To create a developed India by working in  
India or working for India & each one of  
us are responsible for it

Understanding the lesser privileged ones in our  
society

Building an awareness to protect our environment for the future generations





# The YUVA Awards 2013-14



1st Position  
Kongu Engineering College  
Erode



2nd Position  
Millennium School  
Chandigarh



3rd Position  
Bhavan's Rajaji Vidyashram  
Chennai



Best Yuva Event  
Anti Corruption Rally  
Gnanamani Education Trust, Erode



Best Yuva Project  
Mission Blackboard  
Acropolis, Indore



Special Recognition  
XLRI, Jamshedpur



# The YUVA Recognitions

## Best Faculty Coordinator



Bhavana Banerjee,  
VNS Group of Institutions,  
Bhopal

## Best Yuva Chair



Jagannath Das,  
Chair Yuva  
Yi (Kolkata Chapter)

# Yuva Summit





# Yuva Brand

## Rural Immersion Programme



## UN Parliament Simulation



## India Parliament Simulation



## Road2Ideas





# Yuva Brand

India in 96 hrs



Confederation of Indian Industry



# Yuva Brand

India in 96 hrs





# Yuva @ Chapter



Security SHE++ "A Session on Women Safety", Chandigarh



UMANG 2013, Bhubaneswar

Yi Running Marathon, Chandigarh



# Yuva @ Chapter



E Waste Awareness, Chennai



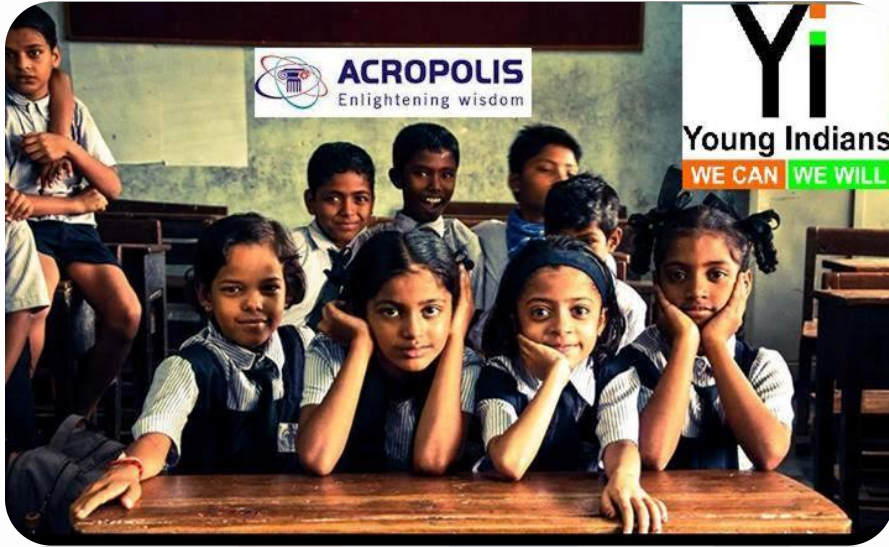
Independence Day Celebration, Coimbatore

## My Idea , My Business , Erode





# Yuva @ Chapter



Mission Blackboard, Indore



Students @ Business, Kochi

Action in Auction, Bhopal



# Yuva @ Chapter



World Environment Day, Patna



Road safety Week , Trichy

No Honking Day Campaign, Kochi





# PLANS FOR 2014-15

## Yi Yuva 360 ° Leadership Program (*For Undergraduates*)

- An initiative of CII's Young Indians for Undergraduates College Students to make responsible leaders through a multiple year, modular, credit based, leadership program with focus on nation building
- Target: 100 undergrad Yuva nets with 100 students each across 25 chapters
- Start date: July 2014



# Portal: Yi Yuva e-Chaupal

- A student portal with customised student centric news feed and coordination capability
- It will have page for campus, city, region and national
- Chapters can push targeted event information to Yuva students
- Sign up compulsory for all students Annual fees is Rs 500/-
- Yi Yuva e-Chaupal 1.0 version to role out by July 2014



# Proposed YUVA 360° Leadership Module

## Year 1

- ***Yi YUVA Talking Heads Series***

- Speakers from different walks of life will introduce the concept of **360° Leadership through their experience**

- ***Yi YUVA Civic Quotient Project***

- an initiative for increased civic involvement and awareness among the Yi YUVA. It will also focus on the role of local government and have hands on experience

- ***Yi YUVA Field Visit***

- A Visit to an Industry, NGO, Govt Office etc for experiential learning



# Proposed YUVA 360° Leadership Module

## Year 1

- ***Yi YUVA Ethics and Leadership Workshop***

- An intensive module on Ethics and Leadership for a day

- ***Yi YUVA Leadership Camp***

- A weekend Leadership camp to be rolled out by the respective colleges

- ***National Volunteering Week***

- Introducing Yuva members to community service for the larger good through the week culminating into National Volunteering Day

- ***Yi YUVA Road2Ideas***

- An innovative run to celebrate the grassroots innovators based on CKP Prahalad sand box constraint.



# Other YUVA Initiatives (Proposed)

- ✓ Student Exchange Program: Students visit other chapters, stay with Yi members etc
- ✓ Business Plan Contest: Evaluated by VC & Incubators
- ✓ Summer Mentoring & Internship at Yi member Companies
- ✓ Webinars with Innovation Gurus



# Yuva Benefits

- ✓ Every Student will be provided with Membership Kit
- ✓ A certificate based program which help you in career growth
- ✓ Students will be part of 10000 + students network from 110 education institutions from 32 cities in 23 states
- ✓ Internships & Mentorship for Selected Students
- ✓ Modules Design & Executed by Members of Young Indian who are young entrepreneurs, professional from different part of country
- ✓ An all round grooming of the Yuva members for success in Career, contribute to nation building, be a responsible citizen & network with peers across the country



# Awards

## National Level Awards

- Best Yi Chaupal (Top Three)
- Best Yi Chaupal Event (not based on points but on quality)
- Best Yi Chaupal Project (not based on points but on quality)
- Special Recognition

## Selection criteria for the above wards

Yi Chaupal follows a clear points structure(Score Card).

If a student fails to earn a minimum points (1 day of work per six months) during 2 consecutive evaluation periods, he/she is excluded from future Chaupal activities



# WE CAN



# WE WILL

