About E Week India
For one week, lakhs of people across the country will come together to celebrate Entrepreneurship Week India. Designed to build public awareness and support for entrepreneurship, E Week India focuses public attention on today's biggest opportunities and encourages participants to reflect on their role as leaders and innovators. The campaign is led by the National Entrepreneurship Network and supported by the Wadhwani Foundation and other partners.

By far the largest entrepreneurship activity in the country, E Week's dramatic results in the past - building support for entrepreneurs - is encouraging ever more participation. This year’s E Week is set to engage over 7,00,000 participants. The campaign will see active involvement of many organizations that support entrepreneurship; corporate entities; industry captains, experts, non-profits, and faculty leaders to inspire, encourage, and guide students.

E Week India 2014 Theme: Innovating for India
Encouraging innovation is the first step to win the future of a country. So this year we continue to have the same theme as last year! India's future growth will have to come from new industries that create new products and processes. The only durable strength we have that can withstand the downturns of economic crisis is — innovation.

In recent years, India is witnessing a spurt in activity from first generation entrepreneurs, some innovative startups that have emerged as hot businesses today. Their ventures attract others to take that plunge of chucking a full-time job and starting up a business. Flipkart, an online e-commerce store is one such venture creating waves all over with more than 6 million registered users. Another compelling startup success story flows from BITS Pilani graduates as redBus.in, an online bus ticketing service to organize highly disorganized bus services in India.

Shampoo sachets originated in India more than two decades ago, creating a market for a product that the poor had never before been able to afford. Medical innovations are widespread too. An Indian company has invented a cheaper Hepatitis B vaccine, bringing down the price from $15 per injection to less than $0.10.

Even the financial sector has seen innovation. Just three years ago, there were only 15 million bank accounts in a country of 1.2 billion people. Indians concluded that if people won't come to the banks, the banks should go to the people. The result has been the creation of brigades of traveling tellers with hand-held devices, who have converted the living rooms of village homes into makeshift branches, taking deposits as low as a dollar. More than 50 million new bank accounts have been established, bringing India’s rural poor into the modern financial system.

Now is the time to unleash more brilliant innovations like these. E Week 2014 theme of “Innovating for India” will focus on fortifying India’s innovation to enhance productivity and erase unemployment from the society. It will play the role of a catalyst in bringing creative and effective innovations to the general public. This platform will recognize and promote creativity where innovative ideas can be proposed, shared and disseminated. This will be a national register of innovations which helps any individual to accentuate his/her remarkable innovations and convert
them into viable business opportunities. It will also help these remarkable innovations reach a larger audience, who could take advantage and replicate the benefits of their respective communities.

Awe-inspiring innovations have always pervaded the Indian economy. It is one of the reasons why there is more dynamism in the Indian economy than those who look only at the macroeconomic data believe. Sometimes it is important to stop looking at the forest and focus on the trees.

**Participation, Awards and Recognition**

During E Week, participants on and off campuses across the country - students, entrepreneurs, faculty members, industry leaders and key members of the community - will take the E Week Pledge and engage in thousands of events. These include competitions, expositions, educational movie screenings, leadership and motivation talks with successful entrepreneurs, panel discussions, business plan and skill building workshops, business and tech bazaars, awareness campaigns and more. In addition, participants can sign up on the E Week website to share their experiences, view events information, and connect with the larger NEN community.

**E Week India 2014: Getting bigger with every year!**

This year E Week will culminate on 8th March, 2014, followed by **Regional Gala Awards Ceremonies** across the country. NEN member academic institutes will be chosen for the Regional E Week India 2014 Premier Awards as well as 2 Special Awards:

1. E Week @School Award 2014 (Rs.50/- exercise)
2. E Week @School Innovation Award 2014

Student representatives of the Award winners can receive the awards at their respective Regional Gala Awards Ceremony attended by students from various institutes, eminent people from the industry and the government.

**Join the celebration: Help create a stronger, entrepreneurial India!**

**E Week India: We Can. We Will.**
Entrepreneurship Week India, March 1-8, 2014

How to Participate in E Week India

During E Week India 2013, over 700,000 people across 30 cities engaged in building support for entrepreneurs through a wide range of program and activities that included competitions, pledge-taking sessions, marathons, mentoring and networking sessions and more.

This year, E Week India is tipped to be bigger and better! And there are a variety of ways through which you can get involved:

1. Take the E Week Pledge

Entrepreneurs solve problems, create value, and create jobs. But entrepreneurs do not succeed alone; our support makes a difference. Help improve the climate for entrepreneurs in India, and help make a difference by taking the E Week pledge to build an entrepreneurial India. Take the E Week pledge online at www.eweekindia.org, or lead a pledge-taking ceremony on your campus during E Week.

2. Volunteer to take part in E Week@Schools

EWeek@School brings the celebration of Entrepreneurship Week India into schools. NEN has created an opportunity for student of NEN Member Academic Institutes to introduce school students to the joys and skills of entrepreneurship by running an exercise called the Rs. 50 Exercise (from 1st February 2014). In addition, NEN has instituted an E Week@School Award for the Member Academic Institute that engages the highest number of school students. Learn more about E Week@School on www.eweekindia.org.

This year NEN institutes the Eweek@School Innovation Award for the team that comes up with the most Innovative idea for business. Please refer to the Eweek@ School segment on our website for more information.

3. Attend an E Week Activity or Program

Every E Week, thousands of events and activities are organized by NEN member institutes across the country. These include talks, panel discussions, competitions, expositions, movie screenings and more. Many are open to participants from outside the institutes. If you wish to attend an event, do not forget to check out our Events Calendar at the E Week India website www.eweekindia.org.

Are You an NEN E Leader?

1. Organize an E Week Activity or Program

E Week India aims to engage the maximum number of participants to raise public support for entrepreneurship. As part of this platform, even you can organize an event using resources from NEN. For ideas on what type of events to organize, and what resources are available to you, visit the Activity Ideas and Resources section on www.eweekindia.org.
2. Register for the E Week India Regional Premier Awards

NEN Member institutes will compete for the Eweek India Regional Premier Awards this year. Please register for the Eweek Premier Awards in your region. These awards are given to NEN Member Institutes that best demonstrate the spirit of E Week, providing the extraordinary leadership required to make E Week a success while also growing and strengthening the entrepreneurship ecosystem on campus, making it highly impactful.

Enter the E Week India Regional Premier awards if you are part of an NEN Member Institute. To register and for more information about the Awards, check out the E Week India Regional Premier Awards Documents in this kit or visit www.eweekindia.org
Entrepreneurship Week India, Mar 1-8, 2014

E Week India 2014 Awards

1. Overview
From March 1st to 8th 2014, NEN academic members will come together across the country to promote entrepreneurship and innovation, and celebrate opportunities in today’s India. Every year, E Leaders and Faculty leaders from these institutes lead the show and surprise everyone with their zeal, effort and thinking to drive the E Week movement in India.

Their contribution to increasing awareness and support for entrepreneurs in India is commendable and is recognized through the E Week India Awards. Winners are those institutes that best demonstrate the spirit of E Week, providing the extraordinary leadership required to make E Week India a success while sustaining and growing a strong entrepreneurship ecosystem on their campuses through the year.

What’s New this year!

With the ever growing entrepreneurship ecosystem in India, E Week India is now getting bigger with more ecosystem partners supporting the current ecosystem in the country. This year we will see not just one Gala Ceremony as we end Eweek, but 4 Gala Awards Ceremonies will take place across the country, as we culminate Eweek India 2014.

The Premier Awards this year will not be judged just based on the one week activity but will include the entrepreneurship programs and activities executed on campuses through the academic year 2013-2014.

Regional Awards Ceremonies across India will announce the following Awards, in each region:

For Eweek Activities and Programs:
1. E Week India 2014 Premier Awards (2 nos.)
2. E Week India 2014 Runners Up Awards (3 nos.)
3. E Week India 2014 Honor Roll (4 nos.)
4. E Week India 2014 Debut Awards (2 nos.)

Additionally, there are Special Awards winners selected in 2 categories:
5. E Week @School Award 2014 (1 no.) (for Rs.50/- exercise)
6. E Week @School Innovation Award 2014 (1 no.)

2. Descriptions of the Awards

All E Week India Regional Premier Awards are given for overall excellence and leadership during E Week. The entrepreneurship activities and programs implemented on campus by faculty and e-cells during the academic year will be included, reviewed and evaluated for these awards.

They include:
1. E Week India 2014 Premier Awards (2 nos.)
2. E Week India 2014 Runners Up Awards (3 nos.)
3. E Week India 2014 Honor Roll (4 nos.)
Entrepreneurship Week India, Mar 1-8, 2014

4. E Week India 2014 Debut Awards (2 nos.)
The above are given in 2 categories: a) Institutes with less than 500 students and b) Institutes with more than 500 students

Special Awards
Special awards are given for specific events irrespective of the student strength of the campus. The awards under this category include:

a) **E Week @School Award:** Given to the Member Academic Institute that engages the highest number of school students in entrepreneurship through the E Week@School activity

b) **E Week @School Innovation Award:** Given to the school team which has developed a project that will have a significant and measurable impact on society

### Participation and Criteria for the E Week India 2014 Awards

**Regional Awards:**

NEN member institutes can apply for the awards, based on their location, at respective regions as follows:

- **North Region:** includes Delhi, Gurgaon, Punjab, Haryana, Rajasthan, Uttar Pradesh, Uttarakhand, Chhattisgarh
- **Central Region:** includes Madhya Pradesh, Gujarat, Maharashtra
- **South Region:** includes Karnataka, Tamil Nadu, Andhra Pradesh
- **East Region:** includes West Bengal, Odisha, Assam, Jharkhand

**Who can compete for the E Week India Awards?**

E Week Premier Awards and Special Awards are given to NEN Member Institutes. Student led E Cells of NEN Member Institutes compete against each other for the Premier Awards and special awards. In order to compete for the awards, an institute MUST:

- be an NEN member institute
- have applied for the various categories of E Week India 2014 on the E Week Website
- have submitted the required information in the relevant formats for evaluation
- have agreed to the terms and conditions of the award process

**What criteria determine the Premier Awards winners?**

E Week Premier Award winners exhibit overall excellence and leadership in increasing the reach and extent of awareness in entrepreneurship and in the quality and depth of the programs. The key indicators that determine the E Week India Champion Awardees and Debut awardees include the:

- High level of impact created based on the entrepreneurship ecosystem existing on campus.
  Includes:
Entrepreneurship Week India, Mar 1-8, 2014

- Entrepreneurship programs and activities implemented on campus between April 2013 to 28th February 2014 (academic programs)
  - The existing infrastructure for entrepreneurship, programmatic development and capacity built on campus to create and support entrepreneurs with outcomes in terms of student entrepreneurs, graduating start-ups, students joining start-ups, interning with start-ups
  - Strong ongoing programs for various audiences in entrepreneurship
  - Strong interface with external stakeholders outside the campus

- High impact from programs – programs are of high quality, innovative, creative and learning oriented
- Eweek activities and programs to have high relevance to the E Week theme: Innovating for India (between 1st to 8th March)
- Large scale public engagement program: Creative outreach program or event reaching and directly engaging large numbers of people in E Week. Innovative programs implemented in a sustainable manner in the community - solving hard problems of waste, power, education, health, sanitation. These programs should engage different segments of society to build sustainable resources and support

What criteria determine the Special Awards winners?

Special awards are built around specific events and E Cells can apply for this award separately from applying for the overall Premier Awards. Key indicators that determine the special awards are as mentioned below:

a) E Week @School Award: Given to the Member Academic Institute that engages the highest number of school students in entrepreneurship through the E Week @ School activity
   - Only the Rs.50/- exercise is considered for this award
   - Total number of school students covered through this activity is the measure for award

b) E Week @School Innovation Award: Given to the school team which has developed a project that will have a significant and measurable impact on society and includes:
   - Creativity, demonstrated innovativeness and originality – Is it an original concept or refinement of existing product/service
   - What problem does it solve? Is the need clearly defined
   - Effectiveness: What is the extent of impact it will create
What do the winners get?

All winners will receive their trophies during the Regional Gala Awards Ceremony. They will be showcased on the E Week India Website and the NEN website.

Principals, Directors, Faculty and students from respective regions are encouraged to attend the Regional Awards Ceremony!

When and how will the winners be notified?

All nominees are invited to attend the Regional Awards Ceremony where the winners will be announced!
Judging Process for the Regional E Week India Premier Awards

1. Judging process

The judging process for the Regional E Week Premier Awards and the Special Awards includes the following:

Step 1: Application for the awards (please mention the region appropriately)
Step 2: Shortlist based on authenticated info from the institutes
Step 3: Verification and audit of the submissions from all shortlisted
Step 4: Selection by a final E Week panel based on the audited information

Step 1: Application for an Award

E Cells MUST APPLY specifically for the different categories of awards that they are contending and submit the same in appropriate Regional category. It is fine to apply for more than 1 category. Please refer back to the award categories for details of the awards.

Application to an award includes submitting:

a) Overall application form on behalf of the institute
b) Submitting details of the programs that the E Cell is running, depending upon the awards that the E Cell may be applying to. All annual activities implemented on campus from April 2013 to 28th February 2014 should be filled on InCapME (Institute Capacity Measure for Entrepreneurship- please contact your respective NEN Consultant for more information). The conferences, courses, workshops, campus companies and details of all other entrepreneurship programs should be tracked there. Apart from this any other documentation required should be submitted for evaluation for awards.

Please refer to the E Week documentation requirements before submitting your application.

E Cells can download the Application form and the other documentation formats from the E Week India Website (www.eweekindia.org) starting February 1st, 2014.

Every application form must be filled up completely, verified and signed by the Dean or the Director of the Institute. The Institute takes responsibility for the authentication of the information submitted by the contesting teams

Only completed application that includes, the Application form along with the required documents will be accepted for consideration for the Awards.
Step 2: Shortlist based on authenticated information from the institutes

A first shortlist of 25 contenders based on the authenticated information from the institutes is developed by a NEN Trust team panel for the E Week India Regional Premier Awards.

Shortlists of 5 each for the ‘2 categories of the Debut Awards’ and the ‘2 categories of the Special Award’ are developed

Step 3: Audit of information submitted

The application submissions of each of the short-listed programs is verified and audited extensively for authenticity by the NEN Trust team. The auditors will be looking for the following indicators:

- **Actual implementation of the presented plan** – you are doing what you have said, including all the programs and activities implemented on campus during the year

- **‘Buzz’ or ‘energy’ on campus during Eweek**: there is general vibrancy around campus with lots of things happening; clear presence of E Week branding with extensive & creative use of materials; large scale participation in any given event or program; general awareness amongst students, management and faculty about E Week and entrepreneurship

- **Awareness off campus**: the campaign has created large scale awareness off campus about E Week and entrepreneurship. Additionally, the program has meaningfully engaged stakeholders - directly involved the public in awareness campaigns including pledge ceremony, discussions and other activities

- **High quality of programs in entrepreneurship through the year and Eweek** – this is reflected in content and delivery of the program to inspire, inform and educate; and in how well the program is organized. High quality is an outcome of thoughtful and systematic work and advance planning. Programs with higher speaker and teaching content; and first hand entrepreneurial experience generally result in higher learning and are desirable.

The audits will include:

1. **On the ground verification**: A NEN Trust team member will visit each campus on the short-list for E Week India Award to verify the on the ground ‘buzz’ and ‘energy’ in addition to developing a clear sense for the quality of the programs run by you.

   The audit team member will use your submitted schedule of Eweek activities to decide best times to visit. The visits will be unannounced and during the visit the audit team member may choose to do one or all of the following:
Entrepreneurship Week India, Mar 1-8, 2014

a) Meet with the management
b) Look around the campus
c) Interact with the students
d) Interact with members of the audience of a specific program

2. Meetings/phone calls with management, faculty and students will happen to audit the annual activities/programs filled on InCapME

3. **Phone audits**: In addition to the ‘on the ground audit’ one or more audit team member/s will verify the happenings on campus and information related to sponsorships etc. through phone conversations with participating speakers or sponsors or any of the organizing team members including E Leaders and Faculty leaders

**Please note**: contact info of all speakers, sponsor contacts and organizers is required if you are competing for the Awards along with details of faculty and E-leaders involved

**Step 4: Final Selection of the winners from the audited information:**

The audited information will be presented to the E Week 2014 panel of judges. The panel will include senior Trust team members and entrepreneurs from the community.

**Weightage for the Premier, Runners Up and Honor Roll Awards will be as follows**: 50% on regular entrepreneurship activities/programs implemented on campus between 1st April 2013 to 28th Feb 2014 and 50% on Eweek programs between 1st-8th March 2014.

### 2. Important Dates for E Week India Champion Awards:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Feb ‘14</td>
<td>Application for E Week India Champion Awards and Special Awards opens</td>
</tr>
<tr>
<td>20th Feb ‘14</td>
<td>Application for all Awards closes((with completed documentation of Eweek programs plan)</td>
</tr>
<tr>
<td>1st Feb ‘14 to 22nd Feb ‘14</td>
<td>E Week @ School activities</td>
</tr>
<tr>
<td>5th Mar ‘14</td>
<td>Last date to submit all photographs, copies of marketing collaterals, to support on-the-ground programs for Eweek activities and Special Awards, including E week @School Awards</td>
</tr>
<tr>
<td>8th Mar ‘14</td>
<td>Regional Awards Ceremonies, Winners announced</td>
</tr>
</tbody>
</table>
Registration Form: contending for E Week India Awards 2014

- Please fill in BLOCK letters.
- Scanned copy of this application form duly signed by head of institution must be submitted by email on or before midnight of 20th February, 2014. All relevant documents in required templates to be submitted by 20th February 2014.
- Last date for submission of documentation for E Week @ School Award is 22nd February, 2014

NAME OF INSTITUTE: __________________________________________

NEN CONSULTANT: ______________________________ CITY: ______________________________

TOTAL STRENGTH OF THE INSTITUTE: __________

REGION: Please tick only one

North ☐ Central ☐ East ☐ South ☐

North Region: includes Delhi, Gurgaon, Punjab, Haryana, Rajasthan, Uttar Pradesh, Uttrakhand, Chhattisgarh
Central Region: includes Madhya Pradesh, Gujarat, Maharashtra
South Region: includes Karnataka, Tamil Nadu, Andhra Pradesh
East Region: includes West Bengal, Odisha, Assam, Jharkand

AWARDS COMPETING FOR (please tick only the relevant boxes. You may select more than one category):

E Week India Awards (Premier, Runners up, Honor Roll) ☐ E Week India Debut Awards ☐

E Week @School Award* ☐

E Week @School Innovation Award* ☐

*NOTE: For these Special Awards, you must also submit completed Supporting Documentation forms. Forms can be downloaded at www.eweekindia.org.

SPONSORSHIP INFORMATION: My E Cell is actively raising sponsorships from the following sources

Institute management ☐ Large corporations ☐ Local businesses ☐

Total Expected amount __________________________

USE OF INFRASTRUCTURE

Permission granted for use of institute infrastructure: YES ☐ NO ☐

(If yes, mention specific details such as auditoriums, seminar halls, classrooms, other spaces)
TERMS AND CONDITIONS FOR E WEEK INDIA 2014 AWARDS

All E Week India 2014 Awards contestants are expected to know and adhere to the terms and conditions below:

- Information submitted by any contesting team must be diligently filled in and at all times carefully, correctly & responsibly represented. This includes all information on InCapMe including Eweek activities regarding number of participants; names of confirmed speakers and invited institutes; dates and nature of events and so on.

- All contesting teams and their information may be subject to audit scrutiny and the individual organizers of the events / programs must be available to talk as appropriate to the auditors from the NEN Trust.

- All speakers, sponsor contacts and facilitating experts of events and programs will be informed clearly and cordially that owing to your contesting the awards, they may receive calls from the NEN Trust for feedback regarding their experience.

- In case it is found during the audit process that information presented has been deliberately falsified, the contesting team’s candidature will be disqualified from the contest at the sole discretion of the NEN Trust audit team. The organizing E Leaders, faculty and/ or management will be informed if this happens.

- The judgment of the E Week panel in the selection of the awardees will be full and final.

I am aware that the E Cell of my institute is competing for the E Week Awards that celebrate the exemplary leadership and enthusiasm of NEN Member Institutes to spread the spirit of E Week. I have read and agree to the rules of the E Week Award application. To my knowledge, the above information has been correctly presented.

__________________________________________
Signature and Seal of Director/Dean/Principal

__________________________________________
Name:

__________________________________________
Designation:

Date (DD/MM/YY)
The entrepreneur Development cell has started it's functioning with the inauguration of NEN at CDGI on June 31, 2013. After that, in collaboration with NEN, CDGI Students and faculty members have organized various workshops & events at CDGI. They also have attended same at other institutes like IIT-Indore and PIMR. Within short span of time, one student team of EDC E-cell have participated in the national event of IIT-Bombay E-cell “National Entrepreneurship challenge” and secured a place in the top 30 teams in the country. Students from our college have also applied in one of the prestigious events for young entrepreneurs start-ups Tata First Dot. Out of 5 start-ups, 3 got selected and competition is still going on. EDC cell has started voting campaign for them. To continue this momentum, EDC cell has planned various activities for the upcoming semester like Entrepreneur Summit, Interviewing an Entrepreneur.

<table>
<thead>
<tr>
<th>Sno</th>
<th>Name of Event</th>
<th>Date</th>
<th>Participant</th>
<th>Remark</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Inauguration of NEN &amp; EDC Cell</td>
<td>June 31, 2013</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Orientation program on NEN</td>
<td>July 01, 2013</td>
<td>BE 1st Year Students</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Orientation Program on NEN</td>
<td>August 08, 2013</td>
<td>MBA 1st year Students</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Idea Generation /Execution workshop at PIRM, Indore.</td>
<td>September 14, 2013</td>
<td>2 faculty and 5 students from CDGI have attended this workshop.</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Interview for CDGI E-Cell</td>
<td>III week of September</td>
<td></td>
<td>21 students from BE &amp; 6 from MBA</td>
</tr>
<tr>
<td>6</td>
<td>50 Rs Event in Collaboration with NEN.</td>
<td>September 27, 2013</td>
<td>Students of CDGI</td>
<td>More than 50 teams have participated.</td>
</tr>
<tr>
<td>7</td>
<td>Idea Execution workshop by NEN consultant at CDGI</td>
<td>In 1st week of October</td>
<td>Selected students from CDGI have attended.</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Workshop on Tata first dot at IIT-Indore</td>
<td>In the 3rd week of October</td>
<td>9 students from CDGI have attended this workshop.</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>E-leader workshop at Core business school</td>
<td>3rd week of November</td>
<td>2 students from CDGI have attended.</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Events under National Entrepreneurship Challenge competition of IIT-B</td>
<td>Oct 21 to 24, 2013</td>
<td></td>
<td>SCGB events at CDGI under this competition</td>
</tr>
</tbody>
</table>

Events | All students of CDGI | Organized by EDC-Cell student team participating
1. Logo competition
2. Basics of Entrepreneurship sessions
3. Ob vs entrepreneurship
4. What an idea sir ji
5. Ad making
6. Offline competition idea Blaze
7. T-shirt design competition
8. Tata First Dot
   - 5 student Start-ups have applied
   - 3 got selected and competition going on.
   - In Indore Viewer Choice voting 2 rank and at National level one team in top 25.
9. POWER TO EMPOWER 2013 CHALLENGE
   - 2 students have applied
   - Going on
10. One Team From CDGI have Participated in E-Summit IIT-B
    - Team of 8 Student

### Future Events

<table>
<thead>
<tr>
<th>Events</th>
<th>Tentative Dates</th>
<th>Remark</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. 50 Rs event at school</td>
<td>Feb 15-20, 2014</td>
<td>For E-week</td>
</tr>
<tr>
<td>E-week March 1 to 6 2014</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Start up summit</td>
<td>March 02, 2014</td>
<td>In E-week</td>
</tr>
<tr>
<td>Alumni Entrepreneur meet</td>
<td>March 03, 2014</td>
<td></td>
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<tr>
<td>Quiz competition on Entrepreneurship</td>
<td>March 04, 2014</td>
<td></td>
</tr>
<tr>
<td>Marathon for Awareness</td>
<td>March 05, 2014</td>
<td>If get permission for that</td>
</tr>
<tr>
<td>2. Start up Summit</td>
<td></td>
<td></td>
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<tr>
<td>3. Success Stories with Yi</td>
<td></td>
<td></td>
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<tr>
<td>4. Entrepreneur Summit</td>
<td>February 22, 2014</td>
<td></td>
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<tr>
<td>5. Monthly Entrepreneur Talk</td>
<td>2nd week of Every Month</td>
<td></td>
</tr>
<tr>
<td>6. Interviewing an Entrepreneur:</td>
<td></td>
<td></td>
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<tr>
<td>7. Workshop on Business Plan</td>
<td>3rd week of March 2014</td>
<td></td>
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<tr>
<td>8. Business Plan Competition</td>
<td>4th week of March 2014</td>
<td></td>
</tr>
<tr>
<td>9. Innovations for Rural India - Competition</td>
<td>12th March in Citronics</td>
<td></td>
</tr>
</tbody>
</table>
## CDGI's

List of Activities planned for E-week

### E-week March 1 to 8, 2014

<table>
<thead>
<tr>
<th>Sno</th>
<th>Events</th>
<th>Tentative dates</th>
<th>Resource Person</th>
<th>Person Responsible</th>
<th>Remark</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Faculty Name</td>
<td>Student Name</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Poster Competition on” E-week Promotion “.</td>
<td>February 17 to 23, 2014.</td>
<td>Ms. Shweta Jain, Mr. Ratnadeep Siddhu.</td>
<td></td>
<td>Poster will be used to promoting NEN E-week.</td>
</tr>
</tbody>
</table>
| 2   | I. Inauguration & Speaker Session on Small Scale Industry Start-ups and Government Adds.  
II. Duff & Dumb student’s performance.  
III. Counselling of Students who wants to start their ventures.  
IV. Selling IDEA in one minute.(Best 3 ) | March 01, 2014 (Saturday) | MSME Director for speaker session. | Mr. Nihit Jaiswal & Mr. Kapil Suchdev  
For Resource person.  
In support Mr. Sunil S Kushwaha, Ms. Shweta Jain & Mr. Ratnadeep Sidhu | (4:00 hours for this activities) CDSM auditorium |
| 3   | I. Alumni Entrepreneur meet  
II. Selection of convenor for the Alumni Entrepreneur Network.  
III. Funky selling IDEA competition.  
IV. Stalls by Alumni Entrepreneur.  
V. Reuse the Wast Competition | March 03, 2014 Monday | Alumni of CDGI | Mr. Javvant Mandloi, Mr. Suraj Soni | (3:00 hours for this Activities) at Seminar hall II. |
| 3   | I. YI panel Discussion  
II. Quiz competition on | March 04, 2014 | | Mr. Nihit Jaiswal & Mr. Kapil Suchdev | Student of CDGI. (3:00 hours for this |
### Entrepreneurship (Audio, video, text).

#### III. Counselling by YI Panel

**Tuesday**

For Resource person. In support Ms. Shweta Jain, Mr. Jasvant Mandloi, Mr. Suraj Soni

Activities) at Seminar hall II.

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<th>Day</th>
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| 4   | I. Entrepreneur Experience sharing.  
   II. Paint your business IDEA. 
   III. Launching of Campus Company.  
   i. For Selling Citronics related material. 
   ii. Consultancy for all (for Home appliances, Automobile, Computer & Accessories). 
   iii. Juice/Coconut Shop.  | March 05, 2014 Wednesday | Mr. Jasvant Mandloi, Mr. Sunil S Kushwaha, Mr. Ratnadeep Siddhu. |
| 5   | Marathon for Awareness  | March 06, 2014 Thursday | Mr. Nihit Jaiswal & Mr. Kapil Suchdev for Resources & for Internal arrangements. Mr. Ratnadeep & Mr. Suraj |
| 6   | Plantation Activity/Clean campus Activities.  | March 07, 2014 Friday | Mr. Ratnadeep & Mr. Suraj |
| 7   | Business plan workshop  | March 08, 2014 | Mr. Jasvant Mandloi, Ms. Shweta Jain |

### Photography & (Audio/Video Committee):
- Responsibility: Collecting all the photographs, audio and video related to the E-week and convert it into form suitable for the submission to E-week judging Panel. Mr. Jasvant Mandloi

### Sponsorship Committee:
- Responsible for Arranging sponsorship for the Events. Ms. Shweta Jain / Mrs. Monika Sainy

### Promotion Committee:
- Responsible for promoting the Event in & off campus using various modes of communication. Ms. Shweta Jain/Mr. Suraj Soni

### Documentation Committee:
- Responsible for preparing the report of every event that is submitted to E-Week Judging Panel. Mr. Ratnadeep Siddhu

### WebSite Committee:
- Responsible for creating & publishing material of NEN with help of Mahesh sir on CDGI web site also promoting E-week through website. Mr. Sunil S Kushwaha