

WEBINAR ON IPR AWARENESS

Date: 31 December 2021

Activity: Webinar on IPR Awareness under National Intellectual Property Awareness Mission

Organized By: Computer Science & Engineering Department

Expert Name: Ms. Ujjwal Jaipal Singh

Attended By: 56 Participants

Brief Report:

A webinar on IPR awareness was conducted by the CSE Department with the objective to create awareness about Intellectual Property Rights to I semester students.

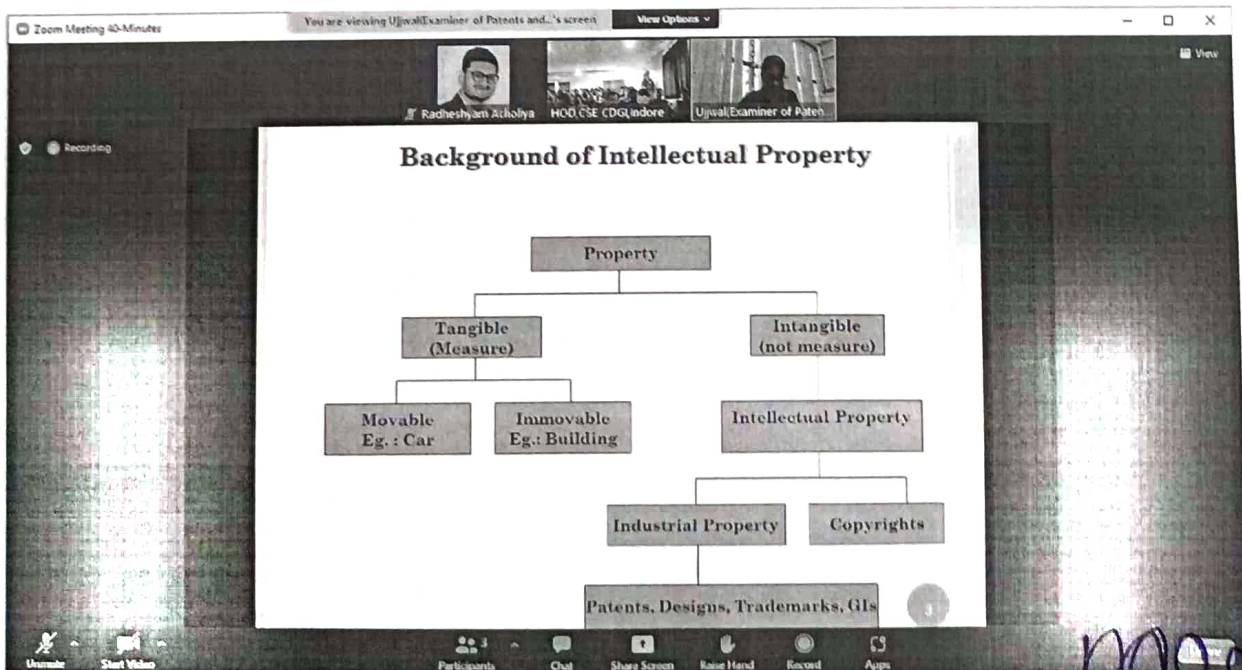
Expert for the webinar was Ms. Ujjwal Jaipal Singh, Examiner of Patents and Design, Mumbai Patents Office, Ministry of Commerce and Industry, Govt. of India

Ms. Singh briefed about the concept of IPR, background of Intellectual Property, meaning of Copyright and some examples of Patent and Copyright. She also briefed about the process of filing for IPR.

Total 56 students attended the webinar.

Mr. Shailendra K Mishra proposed vote of thank in the end of the webinar.


Glimpse of Webinar:

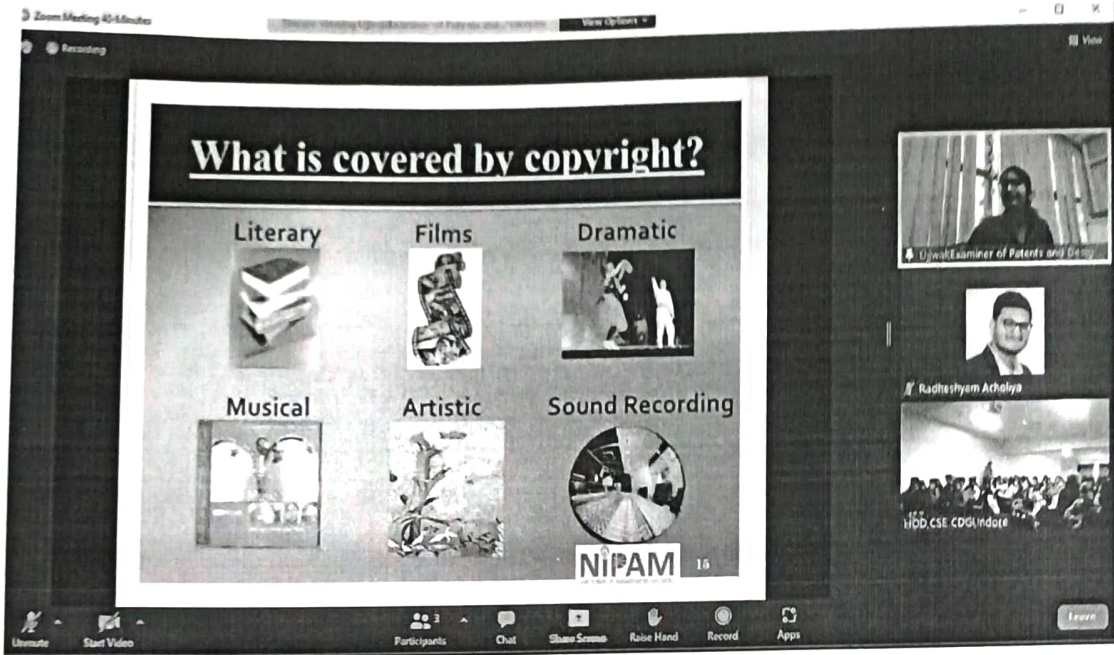


The screenshot shows a Zoom meeting window with a slide titled "Background of Intellectual Property". The slide content is as follows:

```
graph TD
    Property[Property] --> Tangible[Tangible (Measure)]
    Property --> Intangible[Intangible (not measure)]
    Tangible --> Movable[Movable  
Eg.: Car]
    Tangible --> Immovable[Immovable  
Eg.: Building]
    Intangible --> Intellectual[Intellectual Property]
    Intellectual --> Industrial[Industrial Property]
    Intellectual --> Copyrights[Copyrights]
    Industrial --> Patents[Patents, Designs, Trademarks, GIs]
```

The Zoom interface includes a top bar with "Zoom Meeting 40-Minutes", "You are viewing UjjwalExaminer of Patents and...s screen", and "View Options". Below the title bar are three video thumbnails for "Radheshwari Acharya", "HOD CSE CDG,Indore", and "Ujjwal,Examiner of Paten". The bottom toolbar shows icons for "Mute", "Start Video", "Participants", "Chat", "Share Screen", "Raise Hand", "Record", and "Apps".


Principal
Chameli Devi Group of Institutions
INDORE

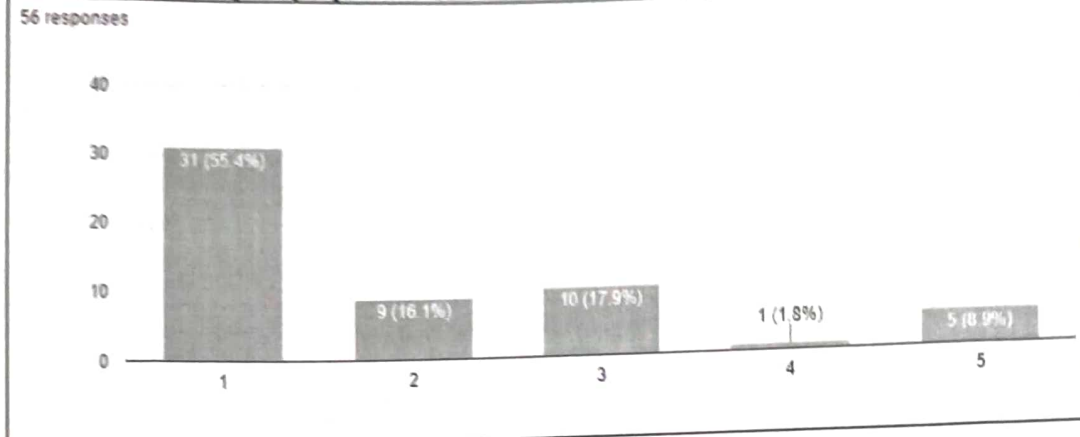


M. P. Singh
Principal
Chameli Devi Group of Institutions
INDORE

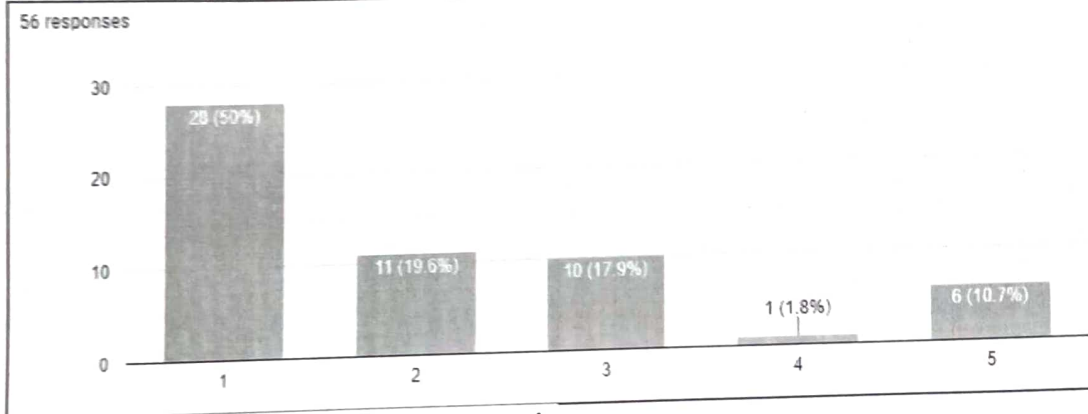
Feedback Analysis:

Feedback Analysis Report on scale of 1 to 5 (1 Excellent and 5 Poor):

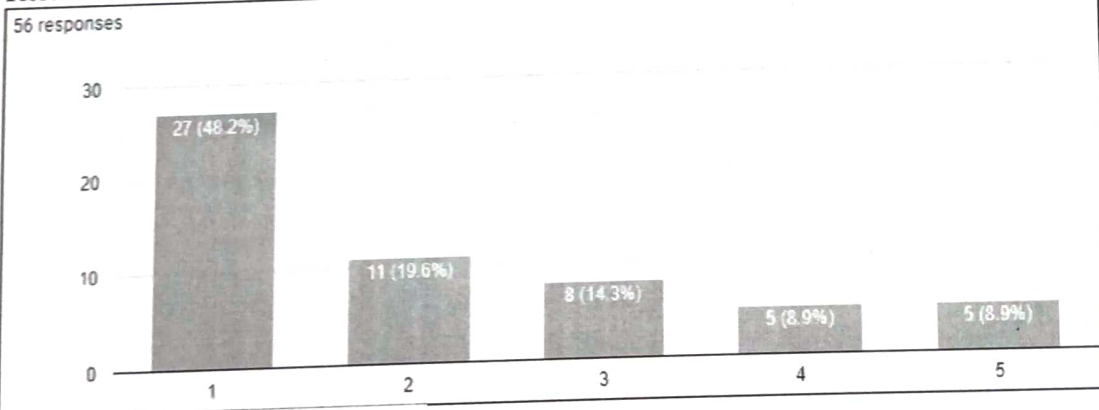
Selection of the topic by Speaker



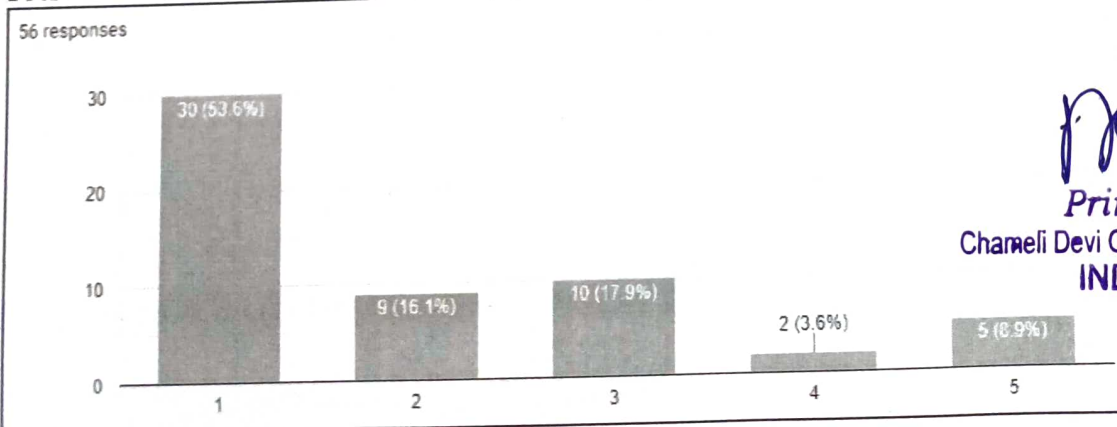
Content Delivery by Speaker



Relevance of the topic with current scenario

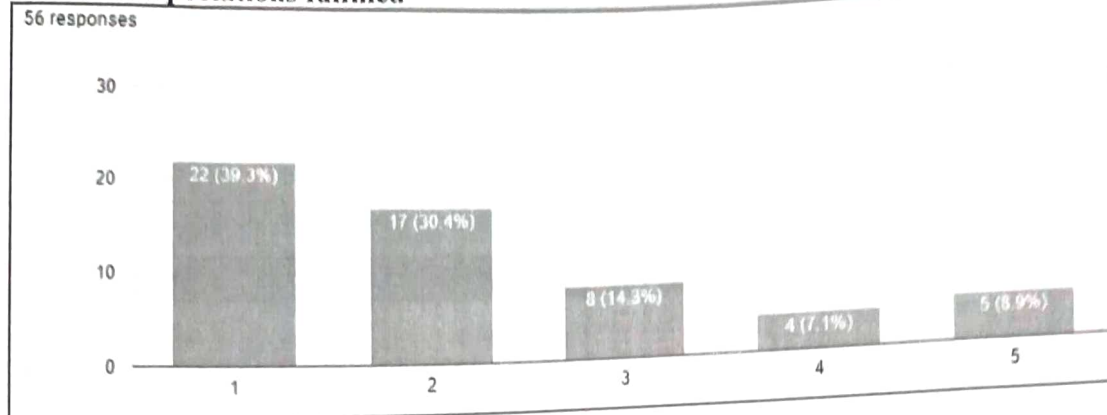


Presentation Skills of the Speaker



[Signature]
Principal
 Chameli Devi Group of Institutions
INDORE

Extent of expectations fulfilled



Webinar Coordinator:

Mr. Shailendra K Mishra
Associate Professor & HOD
Computer Science & Engineering Department


Principal
Chameli Devi Group of Institutions
INDORE

| Chameli Devi Group of Institutions, Indore | | |
|--|-----------------------|--|
| IPR Awareness Session Attendance | | |
| S. No. | Student Name | Branch |
| 1 | Akanksha Marathe | Artificial Intelligence & Data Science |
| 2 | Kuldeep Parmar | Artificial Intelligence & Data Science |
| 3 | Muskan Rathore | Artificial Intelligence & Data Science |
| 4 | Shivam Patel | Artificial Intelligence & Data Science |
| 5 | Sourabh Parihar | Artificial Intelligence & Data Science |
| 6 | Gabbar Kha | Civil Engineering |
| 7 | Aditya Pratap | Computer Science & Engineering |
| 8 | Ajit Mavi | Computer Science & Engineering |
| 9 | Harbhajan Sahu | Computer Science & Engineering |
| 10 | Harsh Verma | Computer Science & Engineering |
| 11 | Jaspreet Singh Kalsi | Computer Science & Engineering |
| 12 | Jaya Sisodiya | Computer Science & Engineering |
| 13 | Jayant Chouhan | Computer Science & Engineering |
| 14 | Ketan Kakde | Computer Science & Engineering |
| 15 | Kartik Mishra | Computer Science & Engineering |
| 16 | Krish Chandel | Computer Science & Engineering |
| 17 | Lokesh Chandra Dongre | Computer Science & Engineering |
| 18 | Madhur Jain | Computer Science & Engineering |
| 19 | Mayank Gangrade | Computer Science & Engineering |
| 20 | Palash Matani | Computer Science & Engineering |
| 21 | Patel Yash Nilesh | Computer Science & Engineering |
| 22 | Prasanna Samadhiya | Computer Science & Engineering |
| 23 | Priyanshi Upadhyay | Computer Science & Engineering |
| 24 | Shraddha Varade | Computer Science & Engineering |
| 25 | Shubham Mourya | Computer Science & Engineering |
| 26 | Shubham Singh Sendhav | Computer Science & Engineering |
| 27 | Sonal Mishra | Computer Science & Engineering |
| 28 | Soumya | Computer Science & Engineering |
| 29 | Sukhjot Bhatia | Computer Science & Engineering |


 Principal
 Chameli Devi Group of Institutions
 INDORE

| Chameli Devi Group of Institutions, Indore | | |
|---|-----------------------|--------------------------------|
| IPR Awareness Session Attendance | | |
| S. No. | Student Name | Branch |
| 30 | Vaishali Atoot | Computer Science & Engineering |
| 31 | Vimal Mishra | Computer Science & Engineering |
| 32 | Ankit Panwar | Computer Science & Engineering |
| 33 | Parth | Computer Science & Engineering |
| 34 | Swayam Kalaskar | Electronics & Communication |
| 35 | Vikas Raghuvanshi | Electronics & Communication |
| 36 | Udit Sharma | Electronics & Communication |
| 37 | Priyansh Agrawal | Information Technology |
| 38 | Aditya | Information Technology |
| 39 | Abhishek Umre | Information Technology |
| 40 | Gaurav Deshmukh | Information Technology |
| 41 | Harsh Mourya | Information Technology |
| 42 | Himanshu Parihar | Information Technology |
| 43 | Kashish Rathore | Information Technology |
| 44 | Kratika Jhala | Information Technology |
| 45 | Lakshika Vijayvargiya | Information Technology |
| 46 | Mahak Kahar | Information Technology |
| 47 | Mohit Chouhan | Information Technology |
| 48 | Muskan Verma | Information Technology |
| 49 | Rashi Vishwakarma | Information Technology |
| 50 | Vishaldeshmukh | Information Technology |
| 51 | Mansi | Information Technology |
| 52 | Aditya Parmar | Mechanical Engineering |
| 53 | Devendra Chouhan | Mechanical Engineering |
| 54 | Rikesh | Mechanical Engineering |
| 55 | Sachin Rathore | Mechanical Engineering |
| 56 | Vishal Jaat | Mechanical Engineering |


Principal
 Chameli Devi Group of Institutions
INDORE

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

CHAMELIDEVI GROUP OF INSTITUTIONS
MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS.

OVERVIEW

| | |
|--|---|
| Objective: | Benefit in terms of learning/Skill/Knowledge obtained: |
| The objective of this motivational session is to ignite the young minds about the innovation | Acquire enough knowledge regarding the approach towards various forms of innovation |
| Academic Year: | Program driven by: |
| 2021-22 | IIC Calendar Activity |
| Month: | Program /Activity Name: |
| November | My Story - Motivational Session by Successful Innovators. |
| Program Type: | Other: |
| Motivation Speech | null |
| Program Theme: | Other: |
| Startup | NA |
| Date & Duration (Days): | External Participants, If any: |
| 11/13/2021-11/13/2021-0 | null |
| Student Participants: | Faculty Participants: |

52

18

Expenditure Amount, If any:

Remark:

1350

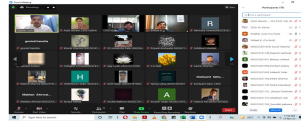
null

ATTACHMENTS

Video:

<https://youtu.be/28wddVGugPE>

Photograph1:



Photograph2:

</uploads/institutes/monthlyReport/Photograph2/5569-IC202015135.jpg>

Session plan, If any:

<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/8735-IC202015135.pdf>

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

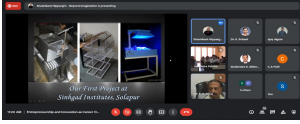
CHAMELIDEVI GROUP OF INSTITUTIONS
WORKSHOP ON "ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY";

OVERVIEW

| Objective: | Benefit in terms of learning/Skill/Knowledge obtained: |
|--|---|
| To create awareness among student & faculties about Entrepreneurship as career opportunity | Acquired knowledge related to the initiation of Startup, market approach and financial gain which will benefit the career |
| Academic Year: 2021-22 | Program driven by: IIC Calendar Activity |
| Month: November | Program /Activity Name: Workshop on "Entrepreneurship and Innovation as Career Opportunity"; |
| Program Type: Workshop | Other: null |
| Program Theme: Startup | Other: NA |
| Date & Duration (Days): 11/27/2021-11/27/2021-0 | External Participants, If any: null |

| | |
|------------------------------------|---|
| Student Participants: | Faculty Participants: |
| 41 | 12 |
| Expenditure Amount, If any: | Remark: |
| null | Virtual mode with physical presence of audience and speaker delivery through online |

ATTACHMENTS

| | |
|------------------------------|---|
| Video: | https://www.youtube.com/watch?v=SPp6Cc4KYVw |
| Photograph1: |  |
| Photograph2: | /uploads/institutes/monthlyReport/Photograph2/5285-IC202015135.jpg |
| Session plan, If any: | https://api.mic.gov.in/uploads/institutes/monthlyReport/report/1433-IC202015135.pdf |

This report is electronically generated against report submitted on Institution’s Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

CHAMELIDEVI GROUP OF INSTITUTIONS
ORIENTATION SESSION ON IIC4.0 & FEATURES

OVERVIEW

| | |
|--|--|
| Objective: | Benefit in terms of learning/Skill/Knowledge obtained: |
| To create awareness among IIC institutions regarding IIC 4.0 | Acquired knowledge related to the new portal of IIC 4.0 and its various features |
| Academic Year: | Program driven by: |
| 2021-22 | MIC driven Activity |
| Month: | Program /Activity Name: |
| January | Orientation Session on IIC4.0 & Features |
| Program Type: | Other: |
| Other | Orientation |
| Program Theme: | Other: |
| Entrepreneurship | NA |
| Date & Duration (Days): | External Participants, If any: |
| 01/24/2022-01/24/2022-0 | null |
| Student Participants: | Faculty Participants: |

10

20

Expenditure Amount, If any:

Remark:

null

null

ATTACHMENTS

Video:

null

Photograph1:



Photograph2:

NA

Session plan, If any:

<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5779-IC202015135.pdf>

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

CHAMELIDEVI GROUP OF INSTITUTIONS


**MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP
FOUNDER.**

OVERVIEW

| Objective: | Benefit in terms of learning/Skill/Knowledge obtained: |
|--|--|
| To create awareness among student & faculties about Entrepreneurship | Acquired knowledge related to the journey of an entrepreneur from scratch |
| Academic Year: 2021-22 | Program driven by: IIC Calendar Activity |
| Month: November | Program /Activity Name: My Story - Motivational Session by Successful Entrepreneur/Start-up founder. |
| Program Type: Motivation Speech | Other: null |
| Program Theme: Entrepreneurship | Other: NA |
| Date & Duration (Days): 02/24/2022-02/24/2022-0 | External Participants, If any: null |

| | |
|------------------------------------|---|
| Student Participants: | Faculty Participants: |
| 23 | 12 |
| Expenditure Amount, If any: | Remark: |
| null | Virtual mode with physical presence of audience and speaker delivery through online |

ATTACHMENTS

| | |
|------------------------------|---|
| Video: | https://www.youtube.com/watch?v=MHGzUxWoLCY |
| Photograph1: |  |
| Photograph2: | /uploads/institutes/monthlyReport/Photograph2/8048-IC202015135.jpg |
| Session plan, If any: | https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5217-IC202015135.pdf |

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

CHAMELIDEVI GROUP OF INSTITUTIONS

FIELD/EXPOSURE VISIT TO PRE-INCUBATION UNITS SUCH AS FAB LAB, MAKERS SPACE, DESIGN CENTRES, CITY MSME CLUSTERS, WORKSHOPS ETC.

OVERVIEW

| | |
|--|--|
| Objective: | Benefit in terms of learning/Skill/Knowledge obtained: |
| To create awareness among student & faculties about R&D and Innovation | Acquired knowledge related to various innovative methods adopted by the industry to enhance the production |
| Academic Year: | Program driven by: |
| 2021-22 | IIC Calendar Activity |
| Month: | Program /Activity Name: |
| November | Field/Exposure Visit to Pre-incubation units such as Fab lab, Makers Space, Design Centres, City MSME clusters, workshops etc. |
| Program Type: | Other: |
| Field Visit | null |
| Program Theme: | Other: |
| R&D and Innovation | NA |
| Date & Duration (Days): | External Participants, If any: |

| | |
|------------------------------------|------------------------------|
| 02/12/2022-02/12/2022-0 | null |
| Student Participants: | Faculty Participants: |
| 25 | 11 |
| Expenditure Amount, If any: | Remark: |
| null | null |

ATTACHMENTS

| | |
|------------------------------|---|
| Video: | https://www.youtube.com/watch?v=o3iym6ogpWI |
| Photograph1: |  |
| Photograph2: | /uploads/institutes/monthlyReport/Photograph2/9598-IC202015135.jpg |
| Session plan, If any: | https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3991-IC202015135.pdf |

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

CHAMELIDEVI GROUP OF INSTITUTIONS
**WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOR
DEVELOPMENT**

OVERVIEW

| | |
|--|--|
| Objective: | Benefit in terms of learning/Skill/Knowledge obtained: |
| To create awareness among student & faculties about the skills and attitude required in Entrepreneur | Acquired knowledge related to the skill & attitude building in an entrepreneur so that their venture will be a success |
| Academic Year: | Program driven by: |
| 2021-22 | IIC Calendar Activity |
| Month: | Program /Activity Name: |
| November | Workshop on Entrepreneurship Skill, Attitude and Behavior Development |
| Program Type: | Other: |
| Workshop | null |
| Program Theme: | Other: |
| Startup | NA |
| Date & Duration (Days): | External Participants, If any: |
| 02/23/2022-02/23/2022-0 | null |

Student Participants:

37

Faculty Participants:

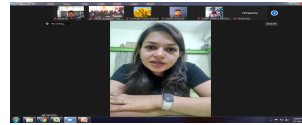
11

Expenditure Amount, If any:

null

Remark:

Virtual mode with physical presence of audience and speaker delivery through online

ATTACHMENTS**Video:**<https://www.youtube.com/watch?v=OFYANZJbfn0>**Photograph1:****Photograph2:**</uploads/institutes/monthlyReport/Photograph2/7074-IC202015135.jpg>**Session plan, If any:**<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/8120-IC202015135.pdf>

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

CHAMELIDEVI GROUP OF INSTITUTIONS
NATIONAL SCIENCE DAY

OVERVIEW

| | |
|--|---|
| Objective: | Benefit in terms of learning/Skill/Knowledge obtained: |
| To create awareness about science among the students | Acquired knowledge related to the importance of science and contributions of various Indian scientist |
| Academic Year: | Program driven by: |
| 2021-22 | Celebrations (Ministry of Education Initiative) |
| Month: | Program /Activity Name: |
| February | National Science Day |
| Program Type: | Other: |
| Other | Awareness Talk |
| Program Theme: | Other: |
| R&D and Innovation | NA |
| Date & Duration (Days): | External Participants, If any: |
| 02/28/2022-02/28/2022-0 | null |
| Student Participants: | Faculty Participants: |

24

12

Expenditure Amount, If any:

Remark:

null

null

ATTACHMENTS

Video:

<https://www.youtube.com/watch?v=IduPHVhrDu4&t=428s>

Photograph1:



Photograph2:

</uploads/institutes/monthlyReport/Photograph2/7394-IC202015135.jpg>

Session plan, If any:

<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3228-IC202015135.pdf>

This report is electronically generated against report submitted on Institution's Innovation Council Portal.



CHAMELI DEVI GROUP OF INSTITUTIONS, INDORE



Institution's Innovation Council

IMPACT LECTURE SERIES 2022 – SESSION 1

Date: 28/06/2022

Day: Tuesday

Lecture 1: Idea Generation for Start-Up

Expert Name: Dr. Jitendra Saxena

Mode: Online (Zoom Meeting)

Objective & Aim:

The theme of the first session under Impact Lecture Series was “Start-Up Ecosystem”. The main objective of this session was to make the audience aware about the need of startup ecosystem at HEI, the principle behind the establishment of the start-up ecosystem and various concepts involved in the process. The session was aimed at providing solutions to the participants especially students related to the various dilemmas that they face during the journey of completing the degree course that they have enrolled at.

Profile of the Speaker:

Dr. Jitendra Saxena did his Ph.D from Department of Information Technology Bhopal having vast experience in the field of academic and industry, joined The Institution of Engineers (India) on 9 September 2016 as Director (education, examination and accreditation). He has more than 25 years of experience in teaching of technical education. He started his modest career in industries and switched over to technical education. Gradually, he rose to the level of director of a technical institution imparting courses of both B.Tech and M.Tech. He also served at the Military College of Telecommunication Engineering (MCTE) as visiting professor. He was associated with various technical and industrial activities of PHD Chamber of Commerce and Confederation of Indian Industry (CII) in various capacities.

Summary report of the Activity:

The session began with the introduction of the event by the program coordinator Mr. Srinidhi Rao P to the audience. It was then handed over Dr. Jitendra Saxena. Dr. Saxena continued the session focussing on the common sources of start-up ideas wherein he said that 45% from prior work experience, 22% from personal interest or hobby, 11% from chance happening, 7% from suggestion, 6% from Education/Family Business, 5% from friends/relatives and 4% from others. Later he talked about the concepts of idea generation and what all steps are involved in the same.



CHAMELI DEVI GROUP OF INSTITUTIONS, INDORE



At the end of first lecture, Q&A session was arranged where all the queries posted by the audience were answered by the speaker.

Brochure & Captured Glimpses of Lecture 1:



Chameli Devi Group Of Institutions
INDORE (M.P.)



Institution's Innovation Council



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



Impact Lecture Series
Theme: Start-up Ecosystem
Funded by MIC / AICTE

Date : 28 Jun 2022 • Time : 1.00 pm to 4.00 pm

| TOPIC-1 IDEA GENERATION FOR START-UP | TOPIC-2 INCUBATION SCHEME FOR START-UP |
|--|--|
|  <p>Expert-1 Dr. Jitendra Saxena Director (EEA) IEI, Kolkata</p> |  <p>Expert-2 Mr. Gaurav Goyal Assistant Director, MSME, Indore</p> |

To participate kindly register through the Google form link
<https://forms.gle/p6JYzSZ2WX1R9or78>

Participants will be provided with e-certificate

Mode: Zoom Meeting platform (Online)



CDGI Campus, Gram Umrikheda, Khandwa Road, INDORE (M.P.) 452020

www.cdgi.edu.in  /cdgiindore  /cdgi_indore  admission@cdgi.edu.in



CHAMELI DEVI GROUP OF INSTITUTIONS, INDORE



Recording... You are viewing Dr. Jitendra Saxena's screen View Options 01:01:22 View

The screenshot shows a Zoom meeting in progress. The main window displays a Microsoft PowerPoint slide titled "ADVANTAGES OF STARTUPS". The slide content is as follows:

- Sky is the Limit When it Comes to Innovation
- Create Your Own Rule, You're the Boss
- No Dearth of Seed Funding if the Start Up is Promising
- Start Ups Better at Pricing than Corporations
- Availability of Start Up Eco System
- Availability of an Incubator

The Zoom interface includes a top bar with recording controls, a right-hand sidebar with participant thumbnails (Dr. Jitendra Saxena, CDGI-IC, C A Patil -CDGI, Indore, Deepak R Phalke, Atraya Pathak, pankaj patidar CDGI), and a bottom toolbar with options like Unmute, Start Video, Security, Participants (45), Polls, Chat, Share Screen, Pause/Stop Recording, Reactions, Apps, Whiteboards, and an End button.

Recording... You are viewing Dr. Jitendra Saxena's screen View Options 00:33:08 View

The screenshot shows a Zoom meeting in progress. The main window displays a Microsoft PowerPoint slide titled "EVALUATING MARKET OPPORTUNITIES". The slide content is as follows:

- Capabilities
 - Routines and processes that can coordinate the combined use of productive assets in order to achieve desired outcomes.
- Core Competencies
 - Capabilities that provide a firm with a competitive advantage over its rivals and reflect its personality.

The Zoom interface includes a top bar with recording controls, a right-hand sidebar with participant thumbnails (Dr. Jitendra Saxena, CDGI-IC, C A Patil -CDGI, Indore, Dr. Arvind Shri..., Dr. Arvind Shrimali, Deepak R Phalke, Atraya Pathak), and a bottom toolbar with options like Unmute, Stop Video, Security, Participants (44), Polls, Chat, Share Screen, Pause/Stop Recording, Reactions, Apps, Whiteboards, and an End button.



CHAMELI DEVI GROUP OF INSTITUTIONS, INDORE



Recording... You are viewing Dr Jitendra Saxena's screen View Options 00:56:33 View

IDEA GENERATION FOR STARTUP 1 (1) revised (1) 26.06.22 LV [Compatibility Mode] - Microsoft PowerPoint

Home Insert Design Animations Slide Show Review View

Resolution: Use Current Resolution

Rehearse Narration: Record Narration, Rehearse Timings, Use Rehearsed Timings

Slide Show: From Beginning, From Current Slide, Custom Slide Show, Set Up, Hide Slide Show, Hide Slide, Set Up

Slides Outline

- 25 INTRODUCTION
- 47 IDEA STARTUP
- 48 DESIGN THINKING
- 49 OBJECTIVE OF THE STUDY

OBJECTIVE OF THE STUDY

- The primary objective of the study is to analyze trend of the growth after startup India initiative.
- The secondary objective of the study is to focus on aids provided by government to startup founders.

Click to add notes

Slide: 49 of 70 Think English (India)

Unmute Start Video Security Participants 44 Polls Chat Share Screen Pause/Stop Recording Reactions Apps Whiteboards More End

Dr Jitendra Saxena

Z CDGI-IC

C A Patil -CDGI, Indore

Deepak R Phalke

Deepak R Phalke

Atraya Pathak

pankaj patidar CDGI



CHAMELI DEVI GROUP OF INSTITUTIONS, INDORE



Institution's Innovation Council

IMPACT LECTURE SERIES 2022 – SESSION 1

Date: 28/06/2022

Day: Tuesday

Lecture 2: Incubation Scheme for Start-up

Expert Name: Mr. Gaurav Goyal

Mode: Online (Zoom Meeting)

Objective & Aim:

The theme of the first session under Impact Lecture Series was “Start-Up Ecosystem”. The main objective of this session was to make the audience aware about the need of startup ecosystem at HEI, the principle behind the establishment of the start-up ecosystem and various concepts involved in the process. The session was aimed at providing solutions to the participants especially students related to the various dilemmas that they face during the journey of completing the degree course that they have enrolled at.

Profile of the Speaker:

Mr. Gaurav Goyal is an Assistant Director (Industrial Management & Training) under IEDS service posted at MSME Development Institute, Indore under Ministry of MSME, Government of India, New Delhi. He is looking about all the Entrepreneurship Skill Development Trainings, Zero Effect Zero Defect Scheme of the Ministry to empower youth and MSME sector to develop skills to become a successful entrepreneur and also provide handholding support. He is associated with reputed association of Madhya Pradesh like Lughu Udyog Bharti, FMPCCI, AIMP, GIA, GFID, Mandideep Industry Association etc and also associated with DAVV, AKS and Oriental University for the promotion of entrepreneurial skills.

Summary report of the Activity:

The session began with the introduction of the event by the program coordinator Mr. Srinidhi Rao P to the audience. Lecture 2 began with the introduction of the speaker Mr. Gaurav Goyal. Mr. Goyal continued the session by explaining the difference between the entrepreneur and start-up. Later he told about the concept of incubation centre and its need in HEI. In continuation, the speaker explained various schemes by MSME for start-ups and the process involved in availing such schemes. In the Q&A session, questions related to govt. schemes and procedures of procurement were answered.



CHAMELI DEVI GROUP OF INSTITUTIONS, INDORE



Brochure & Captured Glimpses of Seminar:



Chameli Devi Group Of Institutions
INDORE (M.P.)



Institution's Innovation Council



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



Impact Lecture Series Theme: Start-up Ecosystem Funded by MIC / AICTE

Date : 28 Jun 2022 • Time : 1.00 pm to 4.00 pm

TOPIC-1 IDEA GENERATION FOR START-UP



Expert-1
Dr. Jitendra Saxena
Director (EEA) IEI, Kolkata

TOPIC-2 INCUBATION SCHEME FOR START-UP



Expert-2
Mr. Gaurav Goyal
Assistant Director, MSME, Indore

To participate kindly register through the Google form link
<https://forms.gle/p6JYzSZ2WX1R9or78>

Participants will be provided with e-certificate

Mode: Zoom Meeting platform (Online)



CDGI Campus, Gram Umrikheda, Khandwa Road, INDORE (M.P.) 452020



www.cdgi.edu.in



[/cdgiindore](https://www.facebook.com/cdgiindore)



[/cdgi_indore](https://www.instagram.com/cdgi_indore)




admission@cdgi.edu.in

Recording... You are viewing GAURAV GOYAL MSME DI's screen View Options 01:35:46

Identify yourself

Entrepreneur Start-up




GAURAV GOYAL MSME DI

Unmute Start Video Security Participants 39 Polls Chat Share Screen Pause/Stop Recording Reactions Apps Whiteboards More End

Recording... You are viewing GAURAV GOYAL MSME DI's screen View Options 01:47:11

What is Incubation Center?



An **Incubation Center** is a place where new startups are provided office space, mentorship, growth guidance and sometime money!

- Run by private organizations of Government
- Designed for early stage startups

19

GAURAV GOYAL MSME DI

Unmute Start Video Security Participants 35 Polls Chat Share Screen Pause/Stop Recording Reactions Apps Whiteboards More End



CHAMELI DEVI GROUP OF INSTITUTIONS, INDORE



Institution's Innovation Council

IMPACT LECTURE SERIES 2022 – SESSION 2

Date: 09/07/2022

Day: Saturday

Lecture 1: **Target Market for an Entrepreneur**

Expert Name: **Mr. G. S. Juneja**

Mode: **Online (Zoom Meeting)**

Objective & Aim:

The theme of the second session under Impact Lecture Series was “Sustainable Entrepreneurship”. The main objective of this session was to make the audience aware about the need of sustainable entrepreneurship practices at the incubation centers of HEI, the principle behind the establishment of such practices and various concepts involved in the process. The session was aimed at providing solutions to the participants especially students related to the various dilemmas that they face during the journey of completing the degree course that they have enrolled at.

Profile of the Speaker:

Mr. G.S.Juneja is the founder and Managing Director of CAPCO group of Industries. He is an engineering graduate from Pune University and did his management study from IIM Bangalore. He is having 33 years of experience in automobile components manufacturing industry. He has been honored by various awards for his contribution for economic development of the country.

Summary report of the Activity:

The session began with the introduction of the event by the anchor Mr. Amit Kesheorey to the audience. Lecture 1 began with the introduction of the speaker Mr. G.S.Juneja. Mr. Juneja continued the session by explaining the techniques of market targeting with the help of Ansoff matrix wherein he says that the relation between the existing products and new products with the existing and new markets are crucial and are factored by market penetration, product development, market development and diversification. He also shed light on various aspects of target market avenues. The session concluded with Q&A session where queries from the participants were answered.

Brochure & Captured Glimpses of Seminar:



CHAMELI DEVI GROUP OF INSTITUTIONS, INDORE



Chameli Devi Group Of Institutions INDORE (M.P.) Institution's Innovation Council



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



Impact Lecture Series Theme: Sustainable Entrepreneurship Funded by MIC / AICTE

Date : 9 July 2022 • Time : 11.00 am to 2.00 pm

TOPIC-1 TARGET MARKET FOR AN ENTREPRENEUR



Expert-1
Mr. G S Juneja
MD, CAPCO

TOPIC-2 VENTURE CAPITAL IN ENTREPRENEURSHIP DEVELOPMENT



Expert-2
Mr. Anurag Joshi
Chartered accountant

To participate kindly register through the Google form link
<https://bit.ly/CDGIILS>

Participants will be provided with e-certificate

Mode: Zoom Meeting platform (Online)



zoom

CDGI Campus, Gram Umrikheda, Khandwa Road, INDORE (M.P.) 452020



www.cdgi.edu.in



[/cdgiindore](https://www.facebook.com/cdgiindore)



[/cdgi_indore](https://www.instagram.com/cdgi_indore)





admission@cdgi.edu.in

Zoom Meeting


Recording...

CAPCO







B TO B




B TO B WITH NEW MARKET




B TO B




B TO B AND NEW MARKET




EXPORT



B TO C



B TO C AND B TO D



B TO G

Participants (49)

Find a participant

- AP Anjum Parvej
- Amol Rathore_0832T201009
- archana bhatt
- Arpit Jaiswal , CDGI Indore
- AS Arpit sahani (EC201005)
- Axadhnaresh Nayak(0832T211...
- BB Balram Baghel
- DP DEEPAK PHALKE
- DR Deepak R Phalke
- DV Dr Vikas Patel
- DP Dr. P. Juneja
- Himanshu Parihar (0832T2110...
- HC HOD,CSE CDGI,Indore
- Indira Ruhela (0832T201023)
- IH Infinix HOT 10 Play
- Jay Kumar (0832T201025)
- KR Kaushik Rathore (0832T21029)
- KD Kritarth Dwivedi 0832C201011
- MS Madhu Sharma
- MH Mr. Harish Prajapati, CDGI, Ind...
- Nikhil Jagati 0832T201040
- PP Ranbir Batistiar FTVG

Windows taskbar: Type here to search, 82°F Mostly clear, 11:32 09-07-2022

Zoom Meeting

Recording...

CAPCO

TARGET MARKET FOR FUTURE ENTREPRENEURS

HOW TO FIND OUT THE TARGET MARKET AND ACT ON THAT ?

1. FIND OUT THE PROBLEM IN DIFFERENT SECTORS AND USING YOUR STRENGTH THINK FOR INNOVATIVE SOLUTION
2. DO THE MARKET RESEARCH
3. DEVELOP PROTOTYPE
- 4 TAKE MARKET FEEDBACK
- 5 PLAN FOR EXPANDING THE SAME

Participants (46)

Find a participant

- CA C A Patel - Co- (Co-host, me)
- Z CDGI-HIC (Host)
- GS G S Juneja (Co-host)
- DA Dr. Arvind Shrivastava (Co-host)
- S (0832EC201024)Swati Rajput
- (0832ME201006)_Ankit Prajapat
- 0832EC201002 Abhay patidar
- 0832EC201020 Riya Suryavanshi
- 0832ME201039 Vishal Parihar
- AV Aadiya vish
- AS Aakash solanki
- AM ABHISHEK MAURVA 0832ME19...
- Adarsh Pal (0832T201002)
- AM Afaroz Mansoori
- AG Ajay gole 0832ME201003
- AJ amrita jain
- AP Anjum Parvej
- Amol Rathore_0832T201009
- archana bhatt
- Arpit Jaiswal , CDGI Indore
- AS Arpit sahani (EC201005)

Windows taskbar: Type here to search, 82°F Mostly clear, 11:34 09-07-2022

Zoom Meeting

Recording...

CAPCO Ansoff Growth Matrix

| | Existing Products | New Products |
|------------------|---------------------------|---------------------|
| Existing Markets | Market Penetration | Product Development |
| NEW MARKET | IV-Market Development B2C | Diversification |



**BACKHOE
LOADER CABIN**



**HARVESTER
CAB™**



**CONSTRUCTION
EQUIPMENTS**



EXPORT



**EV CARGO
B TO C AND
B TO D**



**GARBAGE
CARRIER (B TO G)**

Participants (46)

- Dr. P. Juneja
- Himanshu Panhar (083212110...)
- HOD,CSE CDGI,Indore
- Indira Ruhela (08321201023)
- Infinix HOT 10 Play
- Jay Kumar (08321201025)
- Kaushik Rathore (08321211029)
- Kritarth Dwivedi EC201011
- Mr. Harish Prajapati, CDGI, Ind...
- Nikhil Jagati 08321201040
- Pankaj Patidar CDGI
- Paras Ehanopiya, CDGI
- PRAKASH MISHRA
- RAMBHAROSE NINGODIYA
- Shubham Singh
- Siddhesh Mankar
- Sonam Likhitar CAPCO
- Subhash Parmar
- Sonil Panthi
- VIPUL JAIN
- archana bhatt

82°F Mostly clear 11:28 09-07-2022



CHAMELI DEVI GROUP OF INSTITUTIONS, INDORE



Institution's Innovation Council

IMPACT LECTURE SERIES 2022 – SESSION 2

Date: 09/07/2022

Day: Saturday

Lecture 2: Venture Capital in Entrepreneurship Development

Expert Name: Mr. Anurag Joshi

Mode: Online (Zoom Meeting)

Objective & Aim:

The theme of the second session under Impact Lecture Series was “Sustainable Entrepreneurship”. The main objective of this session was to make the audience aware about the need of sustainable entrepreneurship practices at the incubation centers of HEI, the principle behind the establishment of such practices and various concepts involved in the process. The session was aimed at providing solutions to the participants especially students related to the various dilemmas that they face during the journey of completing the degree course that they have enrolled at.

Profile of the Speaker:

A leading practitioner of Direct Taxation, Mr. Anurag Joshi is a Chartered Accountant by profession. He was awarded the degree of Chartered Accountancy in the year 1998 and the fellowship in the year 2003. He is the senior partner in Indore-based Chartered Accountant firm M/s Purohit & Joshi dealing in Corporate finance, Auditing, and Taxation. Mr. Joshi has a rich and varied 24 years of experience in auditing of Statutory & Internal Audits of Corporate, Public Sector banks, Regimental Funds of Indian Army, Forest Corporation, Life Insurance Corporation, and various General Insurance Companies. Owing to his flair in academics and corporate training, he has also done MBA from DAVV and he has been associated as a Trainer at German company BASF for the training of its associates on Taxation and working capital finance and HDFC Bank limited for the Taxation and Tax planning of their corporate clients' employees. He is regularly taking expert sessions for MCS and Orientation at the Institute of Chartered Accountants Indore-Chapter office and is also a visiting faculty in the area of Finance, Law & Taxation in the leading management institutions of Indore city. He has also conducted workshops in association with Indore Management Association for industry experts on subjects like working capital management and personal tax planning. He has also been a panel member in Budget discussions at various forums. He is also taking the career counseling sessions on behalf



CHAMELI DEVI GROUP OF INSTITUTIONS, INDORE



of ICAI for commerce students who want to pursue a CA course. Mr. Joshi is also associated with the Rotary and served as president of the Rotary Club of Indore City for successively two years from 2019-21 and presently working as Rotary exchange friendship Co-Chair for Rotary District 3040.

Summary report of the Activity:

The session began with the introduction of the event by the anchor Mr. Amit Kesheorey to the audience. Lecture 2 began with the introduction of the speaker Mr. Anurag Joshi. Mr. Joshi took over the session and spoke about the venture capitalism and how does it support budding entrepreneurs. He gave examples of angel investors who would hear out the pitch of blooming start ups and later once convinced would fund them. Once the establishment gains momentum, later on it would generate steady income and hence the market valuation would be high which in turn help them to become a unicorn. At the end of the lecture, queries posted by the participants were answered by the speaker

Brochure & Captured Glimpses of Seminar:

Chameli Devi Group Of Institutions
INDORE (M.P.)

Institution's Innovation Council

MHRD'S INNOVATION CELL (GOVERNMENT OF INDIA) AICTE

Impact Lecture Series
Theme: Sustainable Entrepreneurship
Funded by MIC / AICTE

Date : 9 July 2022 • Time : 11.00 am to 2.00 pm

TOPIC-1
TARGET MARKET FOR AN ENTREPRENEUR

Expert-1
Mr. G S Juneja
MD, CAPCO

TOPIC-2
VENTURE CAPITAL IN ENTREPRENEURSHIP DEVELOPMENT

Expert-2
Mr. Anurag Joshi
Chartered accountant

To participate kindly register through the Google form link
<https://bit.ly/CDGIILS>

Participants will be provided with e-certificate
Mode: Zoom Meeting platform (Online)

zoom

CDGI Campus, Gram Umrikheda, Khandwa Road, INDORE (M.P.) 452020
www.cdgi.edu.in [/cdgiindore](https://www.facebook.com/cdgiindore) [/cdgi_indore](https://www.instagram.com/cdgi_indore) admission@cdgi.edu.in

Zoom Meeting

Recording...

Venture Capital in Entrepreneurship Development

CA Anurag Joshi

Participants (32)

- C A Patil - C... (Co-host, me)
- CDG-HC (host)
- Rtn CA Anur... (Co-host)
- Dr. Arvind Shirmali (Co-host)
- (0832EC201024)Swati Rajput
- (0832ME201006)_Ankit Prajapat
- 0832ME201039 Vishal Panhar
- Aakash solanki
- ABHISHEK MAURVA 0832ME19...
- Adarsh Pal (0832T201002)
- Afaroz Mansoori
- Albar Mansuri (0832T201004)
- amrita jain
- Anjum Parvej
- archana bhatt
- Arpit Jaiswal, CDGI Indore
- Awadhnaresh Nayak(0832T211...
- Deepak Bhande CDGI Indore
- DEEPAK PHALKE
- Deepak R Phalke

Zoom Meeting

Recording...

10 मिनट में ग्रांसेरी डिलीवरी करने वाले स्टार्टअप जेटो ने 450 करोड़ रु. की फंडिंग जुटाई

स्टैनफोर्ड छोड़ा, घर वालों ने रोका...पर इनका लक्ष्य तो विवरु कॉमर्स स्टार्टअप था, कोरोना के बीच शुरू की कंपनी, मार्केट वैल्यू 2250 करोड़

दिनेश यादव | मुंबई

दो दोस्त, उम्र महज 19 साल... पर बिजनेस शुरू करने की धुन में अमेरिका की प्रसिद्ध स्टैनफोर्ड यूनिवर्सिटी में कम्प्यूटर साइंस की पढ़ाई तक छोड़ दी। आत्मविश्वास हतना कि सालभर से भी कम समय में स्टार्टअप को स्थापित कर दिया, जबकि बड़े और बेहतरीन फंडिंग वाले स्टार्टअप को भी कई साल लग जाते हैं। हल में इनके स्टार्टअप जेटो ने 450 करोड़ की फंडिंग जुटाई है। हम बात कर रहे हैं युवा उद्यमियों आदित पत्नीचा और केवल्य वोहरा को। जानिए इनकी सफलता की कहानी इन्हीं के शब्दों में...

‘स्टैनफोर्ड में एडमिशन सपना सच होने जैसा था। पर लक्ष्य तो बिजनेस शुरू करना ही था। इसलिए कम्प्यूटर साइंस की पढ़ाई छोड़ दी। परिवार वालों ने बहुत मना किया। आगाह किया कि हम ऐसा फैसला न लें। वे कहते रहे कि भविष्य से खिलवाड़ मत करो। पर जब उन्होंने कारोबार बढ़ता देखा, तो उन्हें भी लग कि ये जिंगी में एक बार मिलने वाला मौका है। इसको शुरुआत के पीछे की कहानी भी अद्भुत है। कोरोना की पहली लहर में हमने अस्थायी किया घर की जरूरी चीजों के लिए भी काफ़ी स्केप करना पड़ा। आदित ग्रांसेरी डिलीवरी एप खमान पहलेचाने में 3-4 दिन ले रहे थे। हम जैसे बैचलर्स के लिए इतना

इंजिनर मुश्किल था, तब लगा कि बाकी लोगों पर क्या बीत रही होगी। बस तभी आईडिया क्लिक किया। इस दौरान समझ आ चुका था कि देश में ब्यू कॉमर्स (क्विक कॉमर्स) का भविष्य सुनहरा है। हमारे साथ सर्गित टीम है, तेजी से बढ़ता कारोबार है, इसलिए वाई कॉन्वेन्टर और प्लेड ब्रुक कैपिटल जैसे निवेशकों ने हमारी

उप को तबज्जे न देते हूँ कारोबार की बुनियादी बातों पर धरोस किया। हल को फंडिंग राउंड में कंपनी को मार्केट वैल्यू 2,250 करोड़ रु. आंखी गई है। साप्ताहिक यूजर टिंशन दर 50% है। सभी ऑर्डर 10 मिनट से कम वक्त में डिलीवर हो जाते हैं, कुछ ही में 15 से 16 मिनट लगते हैं। अभी हम सिर्फ मुंबई, दिल्ली, बंगलुरु व पनसीआर

में हैं। ग्राहक जेटो एप से चेकआउट करते हैं, इतनी देर में तो सामान पैक व डिस्पैच हो जाता है। पूरी प्रक्रिया में एक मिनट से भी कम लगता है। हमने 2,000 ऐसे आइटम चुने हैं, जिनकी जरूरत सबसे ज्यादा होती है। इनमें नारता, खाना, पान मुखवास और पूजा के फूल हैं। हमारे स्टोर्स में 100 से ज्यादा सामान एंट्रेस पर ही होते हैं तकि पैकिंग व डिलीवरी में वक्त न लगे। ग्रांसेरी डिलीवरी बाजार सालाना 200% की दर से बढ़ रहा है। वही 10 मिनट ग्रांसेरी डिलीवरी सेमेंट में 75 हजार करोड़ वाले कई स्टार्टअप पैदा करने क्षमता है...ऐसे में लगता है कि स्टैनफोर्ड छोड़ने का हमारा फैसला गलत नहीं था।’ -आदित, केवल्य

CA Anurag Joshi

Participants (31)

- C A Patil - C... (Co-host, me)
- CDG-HC (host)
- Rtn CA Anur... (Co-host)
- Dr. Arvind Shirmali (Co-host)
- (0832EC201024)Swati Rajput
- (0832ME201006)_Ankit Prajapat
- 0832ME201039 Vishal Panhar
- Aakash solanki
- ABHISHEK MAURVA 0832ME19...
- Adarsh Pal (0832T201002)
- Afaroz Mansoori
- amrita jain
- Anjum Parvej
- archana bhatt
- Arpit Jaiswal, CDGI Indore
- Awadhnaresh Nayak(0832T211...
- Deepak Bhande CDGI Indore
- DEEPAK PHALKE
- Deepak R Phalke
- Dr. P. Juneja
- HOD,CSE CDGI,Indore



CHAMELI DEVI GROUP OF INSTITUTIONS, INDORE



Zoom Meeting

Recording...

Evaluation – On the basis of Pitch Deck

- **Background** of Founder & Less emphasis on product
 - Qualification – Stanford dropouts
 - Past Work – KiranaKart from June 20 to Mar 2021
 - Co Founder – Kavalya Vohra
 - Failure in past – Thomas Edison
 - Problem & Solution- Time shortage & Dark Store
- **Business Model & USP** – 10 minutes delivery
- **SWOT** – Huge online opportunity but Big Basket & Grofers

CA Anurag Joshi

Participants (29)

Find a participant

- CA Patil - C... (Co-host, me)
- CDGI-HIC (Host)
- Rtn CA Anur... (Co-host)
- Dr. Arvind Shirmali (Co-host)
- (0832EC201024)Swati Rajput
- (0832ME201006)_Ankit Prajapat
- 0832ME201039 Vishal Panihar
- Aakash solanki
- ABHISHEK MAURVA 0832ME19...
- Adarsh Pal (0832T201002)
- Afaroz Mansoori
- amrita jain
- Anjum Parwej
- Arpit Jaiswal , CDGI Indore
- Axadhnaresh Nayak(0832T211...
- Deepak Bhonde CDGI Indore
- DEEPAK PHALKE
- Deepak R Phalke
- Dr. P. Juneja
- HOD,CSE CDGI,Indore
- Infinix HOT 10 Play

Windows taskbar: Type here to search, 82°F Mostly clear, 12:47 09-07-2022