



**Chameli Devi**  
Group of Institutions



# MBA

- Marketing • Finance
- Information Technology
- Human Resource
- Operations

- AICTE Approved
- DTE Recognized
- DAVV Affiliated

QUALITY *draws*  
**FUTURE**

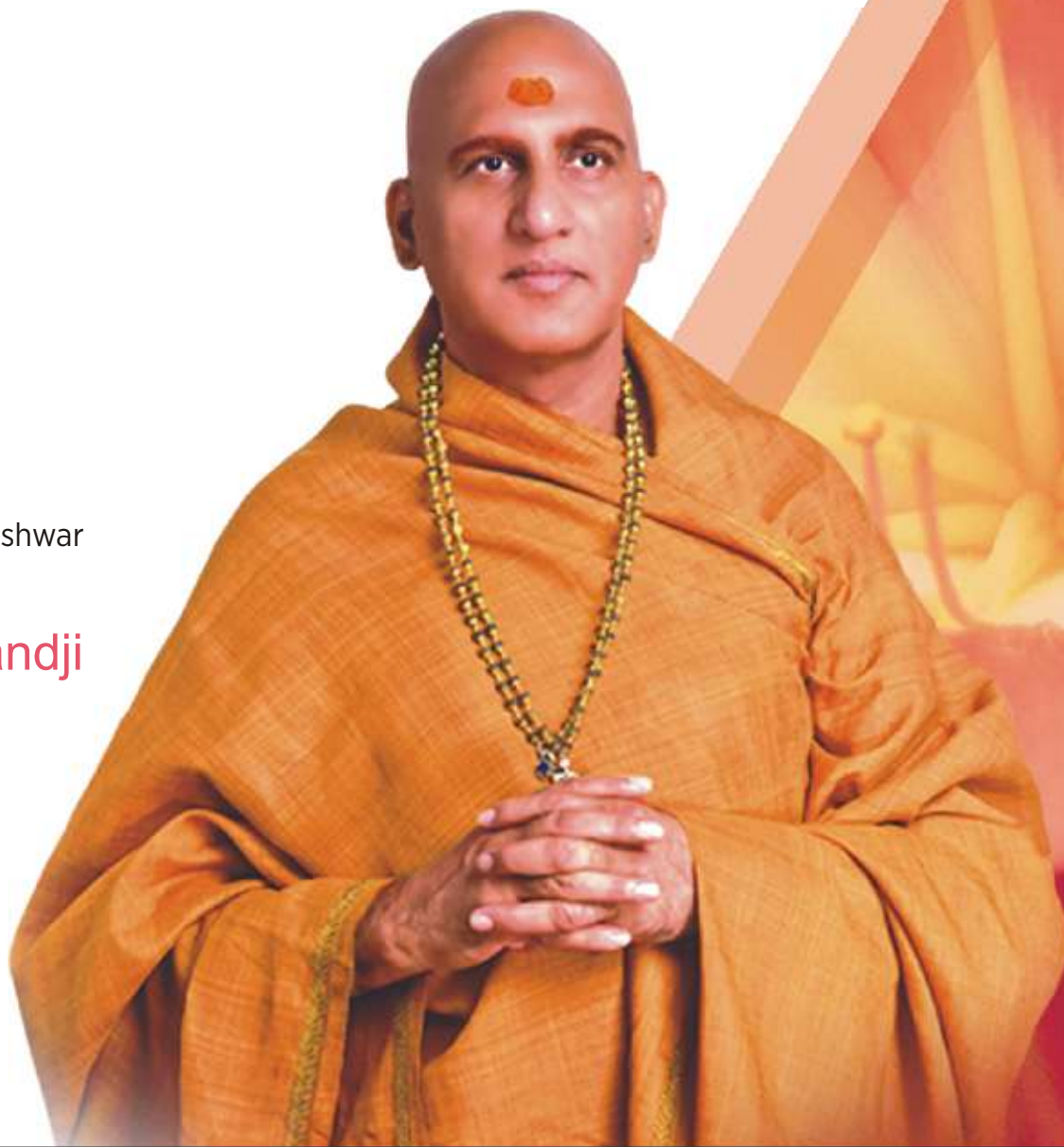


**Academic Excellence**

OUR *spiritual*  
**LIGHT**

Junapithadhishwar  
Acharya Mahamandleshwar

**Swami**  
**Avadheshanandji**  
**Giriji Maharaj**





## OUR *guiding* **SPIRITS**



**Late Shri Ramkumar Agarwal**  
(1918- 1995)

Born and brought up in a highly cultured Zamindar family from Sanghi Kharwali, Haryana, Shri Ramkumar ji Agarwal built up an ethics based business empire. He always had an inclination to work towards the betterment of society. Being a prudent father, he played a pivotal role in shaping the destiny of his children in spite of his busy schedule.



**Late Smt. Chameli Devi Agarwal**  
(1929- 2002)

Smt. Chameli Devi ji, extended full support in this endeavor, by being the soul of the family. Coming from a traditional pious family she had enormous belief in total commitment, dedication and hard work, and the same was inculcated in their children. They inspired everyone by their virtues of selfless and constructive work. Together, they wonderfully imbibed in their children the great qualities of serving the needy and being aware about their contribution to society, which are recognized as the hallmarks of Agarwal Group.



## OUR legacy OF SUCCESS

**Agarwal Group :** The renowned Agarwal group, having its headquarter at Indore, was established in 1966 under the strong vision and able leadership of Group Chairman Shri Purushottam Agarwal. Shri Vinod Kumar Agarwal actively joined the group in his teens, in the year 1980. He was instrumental in widening the business spectrum of the group. Shri Sanjay Kumar Agarwal entered into the foray in the year 1985.

The Agarwal Group started growing by leaps and bounds, what we see today is a business empire built on the strong foundation of ethical and business values combined with the trust and commitment of strong employee base of the Agarwal group. In a short span of just 40 years, the group has diversified into various activities like education, manufacturing, transportation, entertainment, non- conventional energy generation, food-processing, finance and real estate. It is a matter of great pride and privilege to say that the Agarwal group is one of the largest importers of coal in India.

The group has recently forayed into the non- conventional energy generation sector by setting up wind powered electric generators. The group has a long and illustrious history in the field of education. The Agarwal Public School and the Chameli Devi Public School are shining examples of excellence in elementary education.

## ABOUT CDGI

Agarwal Group, laid the foundations of CDGI in 2006 when there was a need to have a high class technical institute that is committed towards technological excellence. The ideology behind setting up CDGI was to create successful managers that would add value to society by their innovations and creations. Also, the institute aims at contributing towards nation building by imparting education with a flair of Indian ethics and values to the youth.

Spread over a land of 15 acres, the campus of CDGI signifies poise and grandeur. The state of the art impressive infrastructure is located amidst the lush green lawns at Khandwa road, Indore. The aesthetically built, impressive institute infrastructure has a spacious built-up area. During the past decade CDGI has earned a reputation that stands tall and high amidst major management institutes in Madhya Pradesh.

Thriving on virtues of discipline, sincerity, regularity and academic excellence, this institute proudly fosters a true learning environment perfectly blended for young budding managers.



# MBA @ CDGI

- CAMPUS DISCIPLINE
- ACADEMIC EXCELLENCE
- STATE-OF-THE-ART INFRASTRUCTURE
- EXCELLENT PLACEMENTS
- INDUSTRY- INSTITUTE INTERFACE
- THREE - TIER TEACHING APPROACH
- VOCATIONAL COURSES



# COURSES OFFERED

## MBA (Core Full Time)

Master of Business Administration  
with dual specializations in

- Marketing
- Finance
- Human Resource (HR)
- Information Technology (IT)
- Operations

### Duration :

2 Years

### Number of Seats :

60 Seats

### FEE STRUCTURE

As per the norms of the  
Government

### Approval and Affiliations



- AICTE Approved



- DTE Recognized



- DAVV Affiliated

### Eligibility Criteria

- A candidate seeking admission to MBA program should be an Indian national, a graduate with at least 50 % marks (rounding of marks or percentage will not be allowed) and 45 % marks in case of SC, ST, OBC category of Madhya Pradesh in aggregate of any UGC/AICTE approved Indian University or from a foreign University recognized by Association of Indian Universities (AIU) or institute recognized by the concerned University as equivalent thereto.
- Admission through :
  - Valid CMAT Score
  - Qualifying Graduation Marks Basis

### Procedure

Admission in MBA course is done through online counseling conducted by Directorate of Technical Education (DTE) Govt. of Madhya Pradesh.

### Scholarship and Bank Loan Facilities

- Scholarships are available as per Government norms.
- Bank loans are easily available for meritorious students, i.e. for students with more than 60% marks in their X, XII and Graduation.
- Educational loans will be made available by State Bank of India and many other banks at their respective branches.
- Chameli Devi Group of Institutions promoted under the banner of Maa Charitable Trust (MCT) has initiated to promote deserving and needy students who are not awarded Scholarships/ Financial aid of any type from Government / Non-Governmental Organizations. These candidates are eligible to apply for financial aid in the form of Tuition fee concession from Chameli Devi Educational Fund (CDEF) as per the rules.



# RULES AND REGULATIONS

- Students must strictly adhere to the college timings.
- Students have to maintain strict discipline in the college campus.
- College uniform is mandatory for all the students.
- All students must carry their identity cards with them when they are in the campus and travelling in the bus.
- Students are not permitted to bring any outsiders into the college campus without the written permission of the Dean.
- Smoking or using tobacco in any form or using intoxicating substances is strictly banned in the college campus. Strict disciplinary action and/or monetary fine will be imposed on students violating this rule.
- As per Supreme Court judgment, ragging is totally banned. FIR shall be lodged with the police against any student violating this rule.

# PREVENTION AND PROHIBITION OF RAGGING

- Ragging is totally prohibited in the campus of CDGI. Anyone found guilty of ragging and / or abetting ragging whether actively or passively, or being a part of conspiracy to promote ragging, is liable to be punished in accordance with UGC Regulations 2009 as well as under the provisions of any penal law for the time being in force.
- An anti-ragging cell is constituted under the overall charge of the Dean. Anyone found guilty of ragging shall be liable for punishment in accordance with the All India Council for Technical Education Regulations, 2009.
- Apart from inviting any disciplinary action such as suspension, withholding of results, cancellation of admission etc. the erring student may also be subjected to face any legal action as prescribed under the UGC Regulations/by the Concerned Authority.



# ABOUT *the* INFRASTRUCTURE



## ► Class Rooms

- Spacious
- Well equipped with Multimedia and Audio-visual Equipments
- Separate Mentoring Room
- Tutorial and Training Rooms for Workshops



## ► Sports activities and facilities

- Football Ground
- Cricket Ground
- Handball Ground
- Table-Tennis
- Athletics Track
- Swimming
- Kho-Kho Ground
- Volleyball Ground
- Badminton Court
- Chess
- Carom
- Yoga and gymnasium



## ► Library

- Wide range of reference & text books
- National & International Journals
- Periodicals, Magazines & Newspapers
- Tutorial CDs, DVDs & Multimedia Kits
- Online National & International Journals.
- E- journal – J Gate
- E - library



## ► Transportation

- Comfortable & well maintained buses
- Pickup/drop at different locations of city
- Safe, economic & optimum mode of transit



## ► Computing Facility

- Client Server Architecture
- LAN connected
- Wi-Fi facility
- Dedicated 1 Mbps lease line for Internet
- Management Simulation Games



## ► Canteen Facility.

- Good quality food at reasonable price
- Hygienic and tasty refreshment
- Cool and filtered drinking water



## ► Auditorium

- Fully air-conditioned
- Seating Capacity of 350 persons
- Hi-tech Audio and Video Facility
- Video Conferencing Facility



## ► Gymnasium

- Latest equipments
- Proper guidance
- Fitness Training



# HOSTEL



## CDGI Hostel Rules and Regulations

- Rooms with shared accommodation will be allotted on "first come- first serve" basis.
- Ragging in any form is strictly prohibited in the hostel and guidelines of the Supreme Court order dated 17 May, 2007 will be followed to punish the guilty students

### Note

- All hostelites are required to strictly abide by the rules and regulations laid down by college authorities.
- An anti-ragging committee has been set up under the chairmanship of the Director to prevent incidents of ragging in hostels.

CDGI provides clean and comfortable well furnished rooms and mess facilities to hostelites. In the Campus there are 3 hostels including a PG hostel for boys only.

Junior Hostel: Having a capacity of 56 in three seater rooms exclusively for First Year students only.

Senior Hostel: Having a capacity of 116 in three seater rooms for students of higher classes.

An ATM of UCO Bank is located in the campus to provide 24×7 money transactional facility to all students and staff members.

For the benefit of the students some of the key facilities provided in the hostel are as follows:-

- Elaborate security arrangements.
- Warden Quarters.
- Store Rooms.
- Every student is provided with one writing table, chair, almirah, sliding door unit, cot, bed, pillow, bed sheet and mosquito net.
- Fully automatic front loading washing machines on each floor.
- Water coolers to provide cold drinking water on both floors.
- Solar water heating systems for hot water supply.
- Television sets with Tata Sky connection on both the floors.
- 100% power backup facilities.
- Mess for students.
- Medical facility is provided to the hostelites which includes regular visits by a doctor.
- College bus facility to visit the city at quite a nominal charge.
- CCTV Cameras are also installed for security reasons.
- Hostel Office.
- Generator Room.

# OUR *esteemed* RECRUITERS

## About Training and Placement

The college has a dynamic and well established Training & Placement Cell headed by the Dean(Training & Placement) and several team members and trainers. We plan, design and execute value added programs such as personality development, technical training, personal interviews preparation and aims to bridge the gap between campus and corporate to make the students employable and skilled for meeting the needs of the industry.





# WHY CDGI

## Three Tier Teaching System

- CDGI has designed and enriched the curriculum framed by academicians, professionals and corporate experts keeping in view the present dynamic business environment. The curriculum is designed to make students employable and industry ready.
- At CDGI, students are initially groomed by concerned faculty members, handed over to professionals and industry experts for further advancement and enrichment.

# OUR TEACHING PEDAGOGY

## Academic Indicators

- Improving Classroom Performance by Student and Faculty Development
- Providing solved question paper of past 5 years
- Teaching through Game Therapy
- Current Affairs through Audio Visual Sessions
- Industry Institute Interaction ,Case Studies and Role Plays
- Student Participation in Inter College events
- Business Simulation and Game Theory
- Faculty Exchange Program and Faculty Development Program
- Discussing corporate cases in the class .
- Live projects given to students in each subject.
- Exposing students to Online B-School Lectures.

## Differentiating Ourselves

- Industrial Visit : It is an important part of learning for any student. Whatever a student learns in the class room, he can have a hands on experience of it while visiting the industries. At CDGI regular industrial visits and educational tours are carried out to enhance the learning and understanding of the students.
- Educational Tours : These are planned to make the students aware of the latest happenings of the world around them.
- Summer Internship Programmes
- Concurrent Industry Projects

## Educational Tours



## Industrial Visit



# BEYOND CURRICULUM

## **CDGI-Vocational and Professional Courses:**

- Exposure to students about software MS Office, Stock Market and Communication skills.
- Free registration of students
- Students can relate the theory and practical knowledge through vocational courses.
- Sessions are conducted by experts, helpful to bridge the gap between theory and practical knowledge.
- Specially designed keeping in mind the requirement of industry and student development.

Students are trained in the following areas :

- Basic and Advanced Accounting Through Tally
- Basic Computer Application
- Basic Stock Market Training
- Basic HR Software Training Module
- Six Sigma
- Spoken English Sessions

## **Basic and Advanced Accounting Through Tally:**

- Accounting Concepts and Conventions
- GAAP and Accounting Standards
- Basic Tally and Voucher Entry
- Bank Reconciliation and Basic Tally

## **Basic Computer Application:**

- Windows Concepts
- File-Management (reinforced and emphasized throughout the length of the course)
- Basic Word Processing Concepts
- Basic Spreadsheet Concepts
- Basic Presentation Concepts

## **Basic Stock Market Training:**

- Savings, Investments and Stock Market Basics
- Role of Financial Market
- Future Market and Exchange Mechanism
- Options and Stock Market
- Live Market Session
- Mutual Funds
- Technical and Fundamental Analysis

## **Six Sigma:**

- Introduction of Six Sigma
- DMAIC-Process Improvement System
- Application in Different Industries.

## **Spoken English Sessions:**

- Articles and Prepositions
- Tenses and Conversations
- Verbs and Conversation Practice
- Pronouns and Proverbs
- Commonly used Sentences and Conversation Practice

## **Language Lab :**

- Software Globarena – To Improve Communication Skills of Students
- Listening Skills
- Question / Answer
- Reading Skills
- Writing & Speaking Skills

## **Activities:**

- Business News Analysis
- Current Affairs
- Brand Era
- Company Profiling
- Business Leaders
- Business Strategies

## **Basic HR Software Training Module:**

- Practical Training on Payroll system.
- Practical Training on M.S. Excel using H.R. Management.
- Practical Training about H.R. Management using Software's for M.S.M.E. Industries.
- Practical Training on Human Resource Management for Corporate and I.T. Industries.





# CREATING SYNERGY

## Mentoring System

A student's mind is full of questions and doubts regarding academic as well as non academic matters. In order to answer these questions, CDGI has successfully implemented the mentoring system. Mentoring is a one to one interaction of a student with his/her mentor where a student is able to open up and have a fair discussion without hesitation. This initiative by CDGI has helped students enormously.



## Technology at its best

To keep itself in pace with the ever changing technological world around, CDGI is utilizing the latest technologies to upgrade its academic and administrative systems. CA. Pramod Shrivastava, CFO of ACL and Co-ordinator of CDGI has played a pivotal role in making the campus techno savvy. Some features are



## An online portal- with Key Facilities like:

- Public Notice, Messages, Group discussion, Chatting and Students' Feedback.
- Parents can get their wards' current attendance and results instantly by texting, CDGI ATT or CDGI RES to 56767500



## News Letter

SAMVAAD is a quarterly newsletter of CDGI. Details of the events held during each quarter, contributions from parents, students and staff members, upcoming events, placement scenario and students' achievements are included in SAMVAAD. The newsletter is for internal circulation amongst all the members of the board of governors, parents of the students of CDGI and staff



## Magazine

SPANDAN is the annual college magazine that provides a platform to the students and staff of CDGI to portray their creative talent. It is a roadway for creation of their visual style so that it can be unique yet identifiable. The college magazine provides the right platform for expressing the thoughts of its students and staff.



# LINKAGES

Microsoft Ed-Vantage  
Platinum Campus



Wipro Mission 10X



National  
Entrepreneurship Network



Tata Consultancy  
Services



Mindtree



Confederation of  
Indian Industries



Zensar Technologies



Indore Management  
Association



Association of  
Industries, Dewas



# CLUBS

The Literary Club, established in CDGI aims at nurturing love for books in students, and promoting literary activities amongst them. The wide spectrum of literary activities undertaken by the Literary Club includes discussion on books, interaction with authors, review writing competitions, literary quizzes, visits to book fairs and libraries, screening of films based on best selling books etc. Top selling books on various topics are recommended to the club members which they can enjoy reading in their leisure time.



Culture is the arts elevated to a set of beliefs- Thomas Wolfe

Education cannot happen just at school or college- it must go beyond the walls of classrooms. Keeping this background in mind CDGI has established a cultural club "Abhivyakti" where students come across a host of activities like singing competition, dancing, skit, one minute activities, rangoli competition, face painting etc.



Sports play a pivotal role in the making of a young student. Forum like Sports Club help in moulding, and developing qualities of sportsmanship in students. With this thought in mind CDGI has established a sports club where students unleash their sporting talents. Various sport events like Cricket, Football, Table Tennis, and Badminton are held as a part of curriculum.





# EVENTS AND ACTIVITIES

## **"Vagmita" Partnering in Presentation:**

Communication plays a pivotal role in the development of a student. "Vagmita" is an effort done in the direction of improving the communication skills of a student. Under this event the student gets a chance to give presentations on various topics and thus helps to eradicate stage fear.

## **"EVA" Extra Value Addition :**

It is an intra-collegiate fest organized for students of CDGI. It is a fest which stimulates the desire of students to grab opportunities, brave hardship, explore underlying capabilities, energy, versatility, aptitude and emerge a winner. Events like One minute games, Show your Talent, Singing Competition, Dancing Competition, Dumb Sheraz are organized. Also, students get a platform to showcase their talent in the areas of singing and dancing.

## **Annual Fest "Freude"**

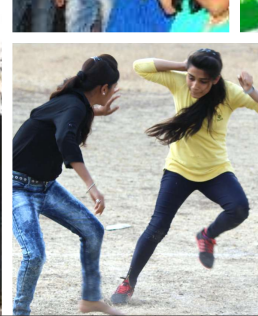
The annual fest is the most awaited event for the students. It is a program that has the perfect blend of sports and extracurricular activities. Students participate with full enthusiasm and shoulder the responsibility of the entire event. The motto of the event is to enhance the managerial skills among the students.

## **"Citronics" National Level Techno Management Fest**

Citronics is a showcase of co-curricular and extracurricular activities. This event is a platform for budding managers to show their talent and improve the skills through various events like Business Plan Competition, Ad Mad Show, Documentary Show and Brain Ticklers (Management Quiz) etc.

## **NEN Activity**

CDGI's NEN cell organizes NEN activities. NEN is a foundation that encourages entrepreneurial skills amongst the student. Under this cell various activities that promote entrepreneurial skills are conducted round the year. The event is well received and appreciated by the students' community.





## Chameli Devi Group of Institutions

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Admission Helpline : **93001-71110**