



Confederation of Indian Industry



Dude ... Whats Yi?



Yi stands for Young
Indians and it is an
integral part of CII
(Confederation of Indian Industry)



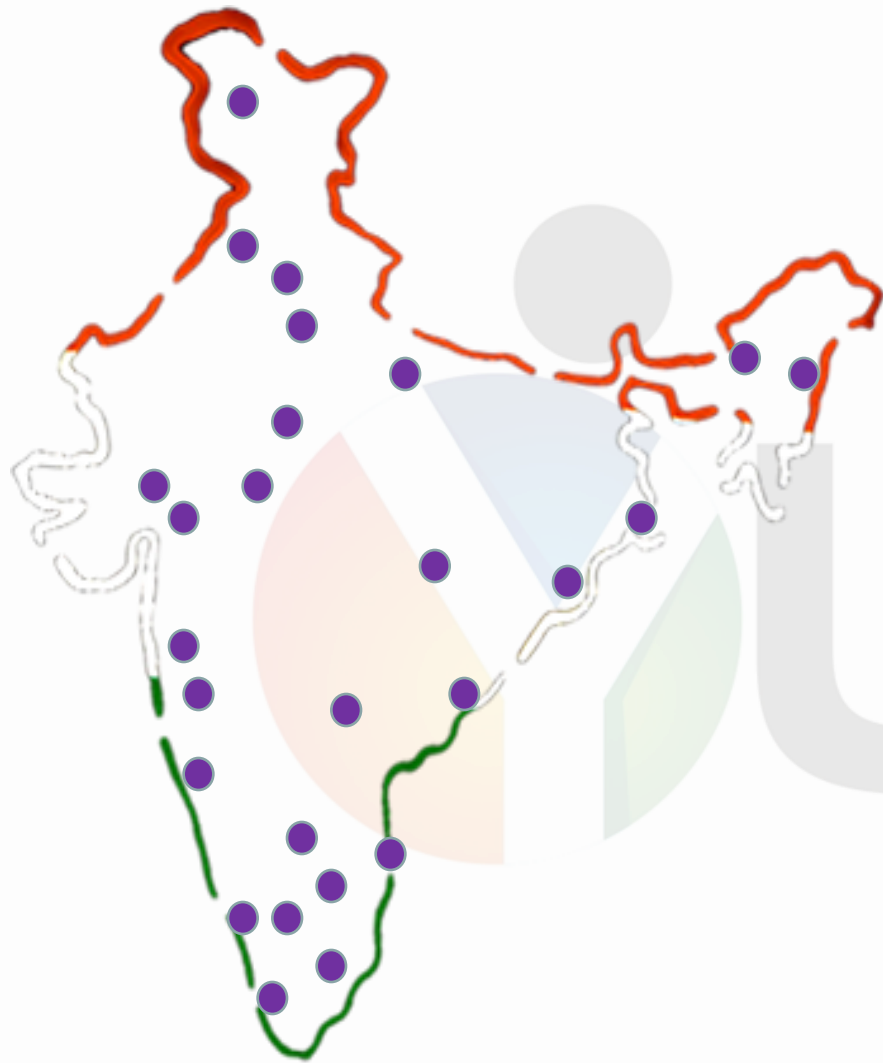


1500+ Yi members
(Entrepreneurs, Professionals, Civil
Servants, Artists, people from
different walks of life)



10,000+ Students from
over 110 Colleges





Across 33
cities in India



Confederation of Indian Industry



Work together towards Yi's Objectives



Yi's Objectives?





Yes ... we have 2
objectives



One.

Be the voice of Young Indians globally

...

We represent India & work with counterparts @

- G20 Young Entrepreneurs Summit
- CAAYE (Commonwealth Asia Alliance of Young Entrepreneurs)
- And other International missions

to make this world a better place.



Two.

Undertake Nation Building activities to make India the country of our dreams through various Projects, Events, White Papers, e-Activism etc.





Hmm ... What's
Yuva?



Yuva is

- A vertical in Yi
- Engages students in Nation Building
- Help students with their Career



What activities?



Yuva @ Chapter



Security SHE++ "A Session on Women Safety", Chandigarh



UMANG 2013, Bhubaneswar

Yi Running Marathon, Chandigarh



Yuva @ Chapter



E Waste Awareness, Chennai

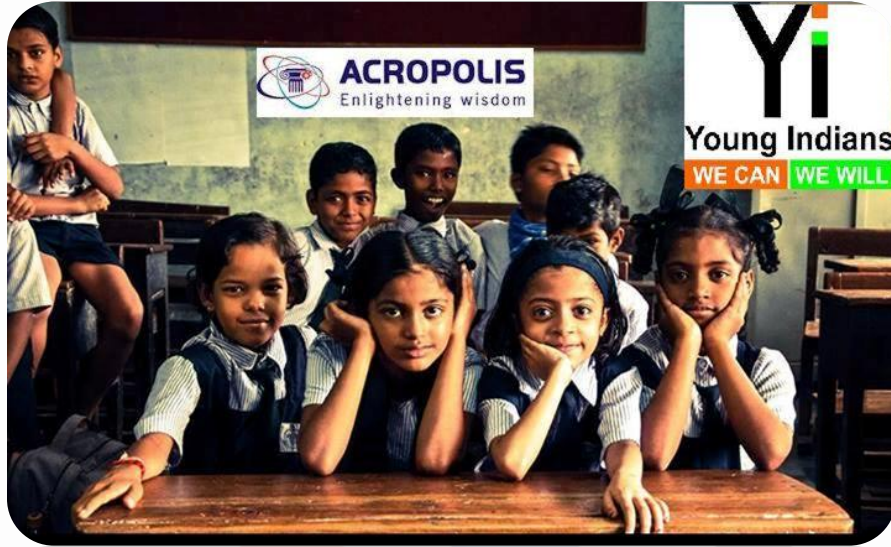


Independence Day Celebration, Coimbatore

My Idea , My Business , Erode



Yuva @ Chapter



Mission Blackboard, Indore



Students @ Business, Kochi

Action in Auction, Bhopal



Yuva @ Chapter



World Environment Day, Patna



Road safety Week , Trichy

No Honking Day Campaign, Kochi



Yuva Brand

Rural Immersion Programme



UN Parliament Simulation



India Parliament Simulation



Road2Ideas



Yuva Brand

India in 96 hrs



Yuva Brand

India in 96 hrs



Yuva Summit



The YUVA Awards 2013-14



1st Position
Kongu Engineering College
Erode



2nd Position
Millennium School
Chandigarh



3rd Position
Bhavan's Rajaji Vidyashram
Chennai



Best Yuva Event
Anti Corruption Rally
Gnanamani Education Trust, Erode



Best Yuva Project
Mission Blackboard
Acropolis, Indore



Special Recognition
XLRI, Jamshedpur





What else?



We are introducing 360°
Leadership 2 years
Program for
undergraduates



25 Cities x 4 Colleges x 100 students
= 10,000 students in 2014-15



360° Leadership
...sounds fancy 😊



Leadership traditionally has been linear ... However due to increase in complexity and global connect – Leadership is multi dimensional, multi faceted and individualist ... hence 360° Leadership



Wow ... so what's in
the Program?



360° Leadership Program has various Modules to help you understand & develop traits of Leadership as you indulge in nation building.

Simultaneously, you build your resume'



Proposed 360° Leadership Modules-Year I

- **Talking Heads Series**

- Eminent inspirational speakers will visit your city and take you through their 360° Leadership experiences

- **Civic Quotient Project**

- Have you filed an RTI? Civic Quotient is an initiative for increased civic involvement and awareness among the Yi YUVA. It will also focus on the role of local government and have hands on experience.



Proposed 360° Leadership Modules-Year I

- **Field Visit**
 - Visit an Industry, a NGO, a Community centre , a Govt. office or Police HQ for experiential learning
- **Ethics and Leadership Workshop – Part 1**
 - An intensive case study based module on Ethics and Leadership for a day



Proposed 360° Leadership Modules-Year I

- **Leadership Camp**

- A weekend Leadership camp where select students from colleges across India participate at an exotic location and study various facets of Leadership

- **Road2Ideas**

- An innovative run to celebrate the grassroots innovators based on CKP Prahalad sand box constraint.



Proposed 360° Leadership Modules-Year I

- **Yuva Student Exchange**

- Travel to a different corner of India | stay with Yi families | study the culture | visit the heritage | contribute to the Yi work | 5 days program

- **Online Internship & Mentor Market**

- Tap into CII's member companies by posting your resume and applying for Summer Internship or simply request mentoring



Proposed 360° Leadership Modules-Year I

- **National Volunteering Week**
 - Community service is an important habit which we want Indians to imbibe. Let's volunteer from Jan 12 (National Volunteering Day) to Jan 18
- **Online webinars with Innovation Gurus**
- **Participate in Business Plan Contests**
- **And More (like Certificates, Awards etc)**



Phew! What if I skip or miss out on few modules?



You all are adults and can decide on the modules which you would like to attend

However, this program is Credit based



So that's the catch.

What's the credit
for?



Would you like to:

- Go to G20 YES in Turkey (all expense paid)
- Shadow a top CEO for a day
- Talk @ Yi National Summit

And More



Get as many Credits as you can !!



Why is Yi
interested in my
Career?



If each one of you perform to your potential then our country will automatically progress

Meets Yi's objectives 😊



Noble thoughts ...
Ok, how much is
this 360° Leadership
Program gonna Cost
me?



Nothing ... if you are a Yi
Yuva member



And How do I
become a Yuva
Member?



Simple!

1. Pay the membership fees of Rs 500 p.a. to your Chaupal Coordinator
2. Register on www.yiyuva.com

You will soon receive a Welcome Kit with lots of goodies



Chaupal ... what?



Oh ... we have a
structure with fancy
names



Yi Yuva Chaupal

Chaupal has traditionally been a public place in rural India where people would exchange information, ideas, news over a cup of tea.

**Your College = Yi Yuva <College name>
Chaupal**



Yi Yuva Chaupal Member



Students who sign
up with Yi Yuva



Yi Yuva Chaupal Chair

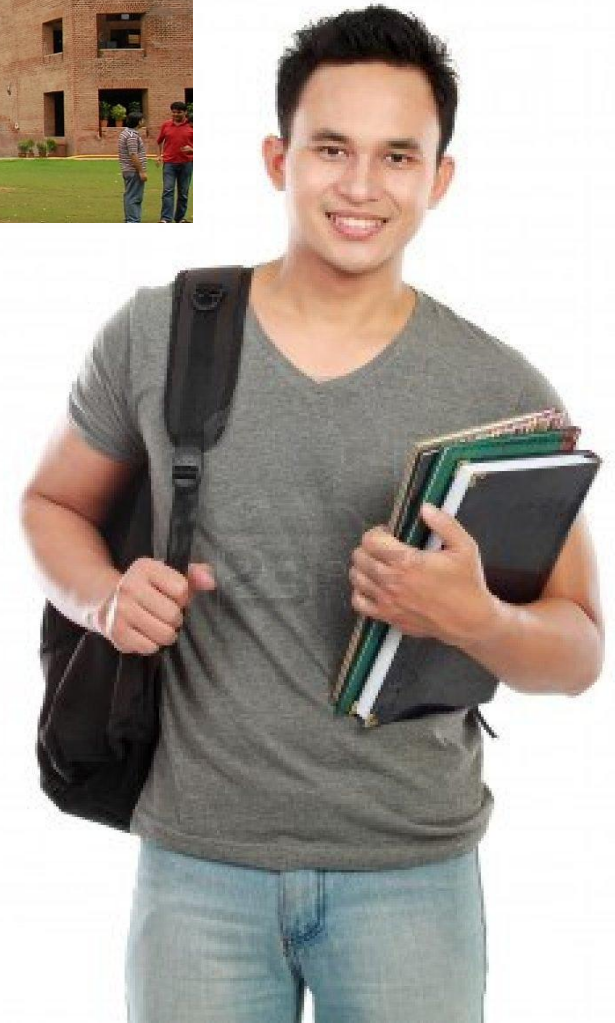
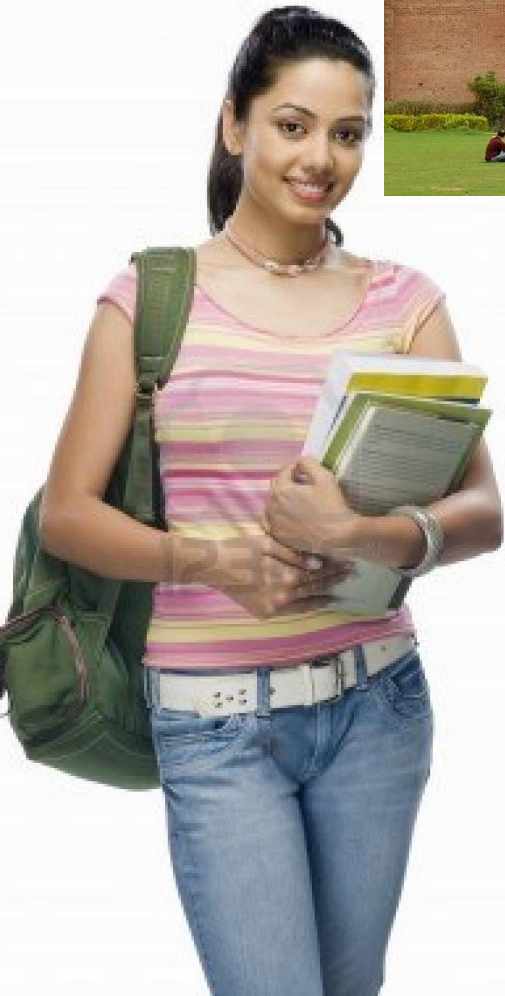
A Yi member who
takes up the
responsibility for the
Chaupal and represents
the interest of Chaupal
& its members
(students)



Yi Yuva Chaupal Sarpanch & Upsarpanch



Students who lead
& Co-lead the
Chaupal under the
guidance of
Chaupal Chair &
Coordinator



Yi Yuva Chaupal Coordinator



Faculty / Staff member of the College nominated to facilitate all Yi activities in active consultations with Chaupal Chair





Welcome Onboard
Let's build the country
of our dreams and show
it to the world.



Yi Brands



WE CAN



WE WILL

