

Chameli Devi Group of Institutions, Indore  
And  
Chameli Devi Institute of Professional Studies, Indore  
Jointly Organizes

A Two Day  
Online National Conference on  
Covid 2019: Post Lockdown Challenges & Opportunities  
(A Multidisciplinary Approach)

On  
9<sup>th</sup> & 10<sup>th</sup> may 2020

Address: Gram Umrikheda, Indore, MP – 452020 Phone: 0731-4243613,  
Fax: 4243620 Email- [cdips.conference@cdgi.edu.in](mailto:cdips.conference@cdgi.edu.in) Website: [www.cdgi.edu.in](http://www.cdgi.edu.in)

## **ABOUT CHAMELI DEVI GROUP OF INSTITUTIONS (CDGI)**

Agrawal Group laid the foundation of CDGI in 2006 when there was a need to have a high class technical institute that is committed towards technological excellence. The ideology behind setting up CDGI was to create technocrats that would add value to society by their innovations and creations. Spread over 15 acres, the campus of CDGI signifies poise and grandeur. During the past decade CDGI has earned a reputation that stands tall and high amidst major technical institute in Madhya Pradesh.

## **ABOUT CHAMELI DEVI INSTITUTE OF PROFESSIONAL STUDIES (CDIPS)**

After creating milestone in Engineering education, CDIPS was established in the year 2014 to offer quality education at UG level by offering courses like BBA, B.Com (Computer Application), and B.Sc. (Computer Science). A few other courses like B. Com (Hons) and BCA was included from 2019 session. College further aims to offer few other courses like BBA (Foreign Trade), B.Com (Taxation), B. Com (Advertising & Promotions) from 2020 session. P G Course MBA is also being offered by CDGI. Two more courses at PG level MBA (Marketing Management) and MBA (Financial Administration) is being planned to offer from 2020 session. College provides a rock - solid platform to its students to excel and make career in their chosen turf of Management, Science and Commerce.

## **About Indore**

Indore is synonymous with Holkars who ruled Indore from 1732 until its merger in the Union of India in 1947. Located on the southern edge of Malwa Plateau Indore is known as commercial capital of Madhya Pradesh. Indore is considered as an education hub and has the rare distinction of having both IIT and IIM. Indore has been selected as one of the 100 Indian cities to be developed as Smart City under Govt. of India's Smart Cities Mission. Indore also has the honor of being ranked as India's cleanest city four years in a row as per Swachh Survekshan for the years 2017 – 2020.

## **About The Conference**

A small virus of negligible weight and dimension has brought the entire world to its knees. The first case of the Novel Coronavirus was reported on 30<sup>th</sup> December 2019 in Wuhan City, China. Center for Disease Control and Prevention (CDC) of China took swift action to identify the virus and contain its spread. The World Health Organization (WHO) temporarily named this pathogen as 2019 Novel Coronavirus (2019 – nCoV). On January 30<sup>th</sup> the WHO announced a Public Health Emergency of International Concern (PHEIC) for the 2019-nCoV outbreak. Despite swift action by Chinese authorities' virus spread to over 150 countries and finally on 11<sup>th</sup> March WHO formally recognized COVID – 2019 as a pandemic.

COVID – 2019 is going to distress the entire world massively. The panic resulting from the events starting from death in Wuhan keeps spreading globally faster than the spreading of the virus itself. India being a developing country will have its own share of ill effects and misery. Having spent almost 2 months amidst the crisis, this is the perfect time to look back and ponder over the issues and challenges which COVID – 2019 will throw upon the entire human race in general and India in particular.

- Impact of COVID-2019 on Indian economy?
- How will COVID – 2019 affect the world of work?
- How will COVID – 2019 affect the social fabric and structure of rural India?
- What sectors and economies are most vulnerable?
- How does the economic slowdown going to impact financial markets?
- How have various Governments responded to the challenges to mitigate the economic fallout of COVID - 2019?
- Steps needed to re-align our Supply Chain Management to meet any future challenge of this magnitude?
- Role of health sector and our readiness
- Role of R&D and our approach and allocation for R&D.

These are some of issues that calls for our immediate attention. We have been caught off guard once, we can't afford to be caught again. Hence a detailed deliberation in the form of a National Conference has been planned to find a way out of the crisis and improve our readiness to meet any future challenge of this nature.

## **Who should attend the conference?**

COVID – 2019 will touch our life in many ways. It will have impact on our Economic life, Social life and Social structure, Financial Markets and Institutions, Health sector, Research & Development, Policy making, Labor reforms, Role of Leaders and Managers etc. Keeping this background in mind the theme of the conference has been kept as multidisciplinary and experts from these sectors are encouraged to participate in this conference. The conference is open to:

- Academicians and Researchers
- Management Professionals and Consultants
- Supply Chain Management Professionals
- Policy Makers
- Entrepreneurs
- Experts from Scientific Community and R&D
- Social Scientists
- Agriculturists
- Ph-D Scholars and Students from various streams

They are encouraged to attend the conference as delegates and participate in discussions. They may also submit their research papers and articles which will be published in UGC – CARE Listed Journal.

## **Conference Themes & Sub Themes**

- Management & Leadership:
  - Models for Crisis Management
  - Management styles in new paradigm
  - Leadership through Crisis
  - Role of HR in post Covid – 19 Era
  - Empowering thru Microfinance
  - Role of Financial Institutions in Post Pandemic reconstruction
  - Role of Retail Management during Crisis
  - Marketing Strategy to adapt in Times of Crisis
- Science and R&D:

- Role of R&D post Covid – 19
- Present R&D Policy and Fund allocation
- Need to encourage scientific temper
- Contribution of science in Post Covid – 19 refurbishment
- Social Science & Humanities:
  - Impact of Covid – 19 on society and social units
  - Impact of Covid – 19 on rural India
  - Social Reforms needed to cope with large scale pandemics
  - Joint Family vs Nuclear Family
- Psychology & Organizational Behavior:
  - Psychological disorders and counseling
  - Impact of Pandemics on Children
- Pharmacy:
  - Role of Pharmacy amidst large scale pandemics
  - Recent Trends in Pharmacy
  - Globalized Pharma Sector
- Supply Chain Management:
  - Challenges for Supply Chain and its resolution
  - Re-alignment of Supply Chain Models post Covid – 19
  - SCM for Rural India
- Labor Market & Labor Reforms:
  - Labor Market post Covid – 19
  - Migration of Labors – Issues & resolution
  - Reforms in Labor Legislations – Minimum Wages Act, Payment of Wages Act, Workmen Compensation Act, ESI Act etc.
- Law & Policy Making:
  - Disaster Management Act 2005 – Redefining the role & scope
  - Inter State Coordination in crisis
  - Role of Central and State Governments in Crisis Management
- Computer Science & Information Technology:
  - Crisis Management – using Artificial Intelligence

- Role of Information Technology in Crisis Management
- Predictive Analysis using Machine Learning
- Machine Learning & Disaster Management
- ICTs in Crisis Management

### **Paper submission guidelines**

#### **Ethical policy**

1. Papers submitted for publication should be solely original and unpublished.
2. The corresponding author must write covering letter along with declaration certificate regarding plagiarism.
3. All individuals listed as author or co-authors must made substantial contributions and approve the final version of the article/research paper to be published.
4. The corresponding author must confirm that the author list is complete, that all co-authors have agreed to be included in the author list, and that all co-authors have read and agreed to submit the manuscript.
5. The contribution of other individuals/organizations or sources should be recognized as per law.
6. Authors are responsible for any copyright clearance, factual inaccuracies and opinion expressed in their paper.
7. The acceptance letter will be issued after getting clearance from reviewer/reviewers/ referees.
8. The views expressed in the articles/research papers are the views of author/authors. It is not essential for editorial board members to be in agreement or disagreement. The sole responsibilities of the views expressed in article/paper are of the author/authors.

#### **Manuscript Submission**

1. Manuscripts should be typed on one side of the paper in Times New Roman Font size 12 for English and Kokila Font size 16 for Hindi.
2. Maximum length of article/research paper should not exceed 3000 words including an abstract of 250 words.
3. Abstract should contain brief background/introduction, method, major finding/ issues discussed in article/paper and key words.
4. Papers must be accompanied with brief bio-data, email id and mobile number for future reference.
5. All diagrams, figures and tables should be in black and white only.
6. Proper biographical references must be given alphabetically in APA style at the end of the text

## **Registration Fee**

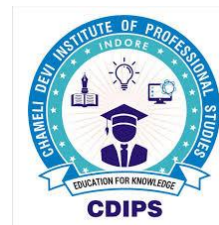
- For attending the seminar only: Rs. 100/- per participant.
- E-certificate will be provided for participation.
- Hard copy of the journal will be provided. No extra charges to be paid for same.

## **Important Dates**

Registration for Participation only: Till 8<sup>th</sup> May 2020

Paper Submission: Till 20<sup>th</sup> May 2020

Payment for Publication: Till 20<sup>th</sup> May 2020



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**CONFERENCE SCHEDULE**

**SATURDAY 9<sup>th</sup> May 2020**

SESSION 1		
1	11:00 AM	Introduction about conference by Dr. Shikha Agrawal, Conference Co-Chair
2	11:05 AM	Welcome address by Dr. Joy Banerjee, Group Director CDGI
3	11:15 AM	Address by Mr. Pramod Dafaria, President, Association of Industries, MP
4	11:45 AM	Interaction Session with speaker
SESSION 2		
1	12:00 Noon	Address by Dr. Bharat Rawat, Senior Cardiologist and Lifestyle guide at Medanta hospital
2	12:30 PM	Interaction Session with speaker
3	12:40 PM	Vote of thanks by Dr. K S Jairaj, Dean CDGI

**SUNDAY 10<sup>th</sup> May 2020**

SESSION 1		
1	11:00 AM	Welcome by Dr. Varun Keshari, Conference Secretary
2	11:05 AM	Address by Mr. V Swaminathan, Joint President, Kotak Mahindra Bank Ltd.
3	11:35 AM	Interaction Session with speaker
SESSION 2		
1	11:50 AM	Address by Dr. Ankit Katrodia, Lecturer, North West University Mahikeng, South Africa
2	12:20 PM	Interaction Session with speaker
3	12:30 PM	Vote of thanks by Dr. Suhas Dhande, Conference Chair